

# Applied GCE Travel and Tourism Candidate Mark Record Sheet Unit 12 - Travel Organisations

Centre Name:	Centre Number:
Candidate Name:	Candidate Number:

Your work must include evidence of:					
The report must include evidence of all of the following:	Page(s) ref.	Marks Available			Centre Mark
		MB1	MB2	MB3	
a A description of a selected organisation from within your chosen sector of the industry. The description should include the type, scale and structure of your organisation, as well as a description of its products and services. You should also explain how the products and services meet the needs of its customers, identifying gaps in provision.		1 - 6	7 - 9	10 - 12	
b You proposal for a new or adapted product, service or facility for your selected organisation to fill the identified gap(s) in provision. It should include a detailed description of your proposal and an explanation of how it meets customer needs.		1 - 7	8 - 12	13 - 15	
c Research undertaken to complete all tasks and an analysis of the extent to which legal and regulatory requirements have affected the operation of the chosen sector of the industry.		1 - 7	8 - 12	13 - 15	
d An evaluation of the degree of influence held by key organisations in the sector and the connections between the sector and others in the travel and tourism industry.		1 - 9	10 - 14	15 - 18	
	<b>Total marks</b>	60			

Declaration of Authentication: I declare that the work submitted for the assessment has been carried out without assistance other than that which is acceptable under the scheme of assessment (unless indicated on the back of this mark record sheet).

Applied GCE Travel and Tourism  
Candidate Mark Record Sheet  
Unit 12 - Travel Organisations

Signed (candidate)

Date

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Signed (teacher)

Date

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