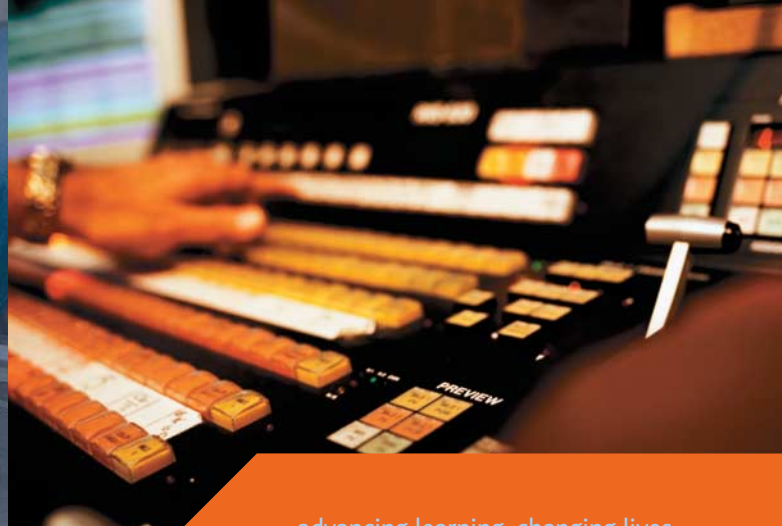




Media: Communication & Production



advancing learning, changing lives

GCE

The Edexcel GCE in Media: Communication and Production provides students with an opportunity to assemble a portfolio of work, while simultaneously gaining a practical understanding of how the media industry operates.

Why choose the Edexcel GCE in Media: Communication and Production?

The Edexcel GCE in Media: Communication and Production aims to provide students with:

- understanding, skills and knowledge concerning the media sector chosen by the school or college
- an understanding of professional practice
- an understanding of the way the media industry is structured and how it works
- a showreel or portfolio of work.

Although the course contains a theoretical element, the main focus is on practical activity. This emphasis on practical and vocational tasks engages and motivates students.

The qualification is suitable for a range of students, including those who have studied GCSE in Media and are looking for a course with a more practical focus.

Students will evaluate their own work and compare it with past and current examples in the media industry.

All units are internally assessed and externally moderated, giving schools and colleges more control over the assessment regime.

The qualification has been designed to enable schools and colleges to make best use of the resources they have available.

Media: Communication & Production

GCE

Course structure

The qualification has an AS/A2 structure. It can take the form of:

- a Single Award AS GCE (3 units)
- a Single Award Advanced GCE (6 units)

AS Units

Unit 1

Industries, Texts and Audiences (internally assessed)

Unit 2

Skills for Media Production (internally assessed)

Unit 3

Media Production Brief (externally assessed)

A2 Units

Unit 4

Research and Development for Media Production (internally assessed)

Unit 5

Media Production Project (internally assessed)

Unit 6

Professional Practice in the Media Industries (externally assessed)

All units are compulsory, with the school or college deciding which medium (or mediums) it wishes to offer in the skills, development and production units.

Students will learn how media industries are structured and about the audiences for media products. They will also create a media product in both the AS and the A2 tiers.

Assessment for the AS Unit 3 will be by means of a set brief. Edexcel will publish a choice of briefs at the beginning of the examination year.

Assessment for the A2 Unit 6 will take the form of a report on the project produced in the other A2 units.

Progression

The Edexcel GCE in Media: Communication and Production qualifies for UCAS points. It gives students a wide choice of progression options into further study, training or relevant employment.

Students who successfully complete the qualification will be well equipped to move onto degrees or BTEC Higher National Diplomas in related subjects.

Comprehensive support, every step of the way

- A wide range of tutor support materials will be available from spring term 2005. Materials will include a CD-ROM/DVD showing students working on an assignment.
- Free events introducing the new GCEs and training events to prepare for teaching the new qualifications.
- Further information is available from our regularly-updated website at www.edexcel.org.uk/gce.

We are constantly examining new ways to provide support, and would welcome your suggestions.

advancing learning, changing lives

Contact us

For further information and to find out details of your regional office, please contact us at:

Edexcel

190 High Holborn, London WC1

Tel: 0870 240 9800

Minicom: 0870 240 3941

Fax: 020 7758 6960

Enquiries: <http://enquiries.edexcel.org.uk>

www.edexcel.org.uk

Further copies of this publication are available from Edexcel Publications:

Tel: 01623 467467

Fax: 01623 450481

Publication code: Z015700

About Edexcel

Edexcel is one of the UK's largest providers of qualifications, with the widest portfolio of academic and vocational qualifications.

Regulated by the Qualifications and Curriculum Authority (QCA) to offer qualifications, Edexcel works with over 5,500 education partners in over 110 countries.

edexcel 