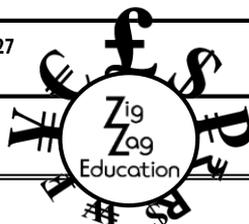


A Level Business



A Level Economics



Course Companions for the New 2015 A Level Specifications

Following the order & structure of the new 2015 specifications, **including new quantitative skills**

Business for NEW 2015 Edexcel & AQA

Guide your students through the **NEW 2015** specification to exam success. With full spec coverage, these comprehensive course notes encourage a thoughtful approach to business and an understanding of the way businesses behave.



Build and Apply Knowledge

- Student-friendly notes with **clear** learning objectives to ensure structure and focus
- Graphs and diagrams **illuminate core business concepts** – supporting visual learners and developing quantitative skills
- Questions for every topic to reinforce learning in preparation for exams!
- Answers included** – great in class or as homework
- Key terms **defined throughout**, plus a complete glossary

A Level Edexcel Business Course Companions				Edexcel Business
WM27/5853	Theme 1: Marketing & People	Sept '15	£69	
WM27/5854	Theme 2: Managing Business Activities	Sept '15	£69	
WM27/5855	Theme 3: Business Decisions & Strategy	Nov '15	£69	
WM27/5856	Theme 4: Global Business	Nov '15	£69	
WM27/5857	All 4 Course Companions		£276 £219	

A Level AQA Business Course Companions				Business AQA
WM27/6038	AS AQA Business: Whole Course	Sept '15	£109	
WM27/6037	A Level AQA Business: Whole Course	Sept '15	£199	

Economics for NEW 2015 Edexcel **A** and **B**

Comprehensive notes go beyond the textbooks with relevant, real-life examples that students can really relate to. Brimming with graphs and diagrams that engage visual learners and get students **thinking like economists!**

- Accessible, student-friendly notes on every topic
- Highly structured, with learning objectives and references to related topics for synopticity
- Regular questions and activities **reinforce learning**
- Key terms defined throughout, plus a complete glossary to **consolidate knowledge**
- 'Learn More' activities encourage further study **for the most able**

"References to interesting websites & articles help *bring the theory to life!*"
J Whatford, Economics Teacher and Independent Reviewer



A Level Edexcel Economics A Course Companions				Economics A
WM27/5862	Theme 1: Intro to Markets & Market Failure	July '15	£69	
WM27/5863	Theme 2: UK Economy: Performance & Policies	July '15	£69	
WM27/5864	Theme 3: Business Behaviour & Labour Market	Sept '15	£69	
WM27/5865	Theme 4: A Global Perspective	Sept '15	£69	
WM27/5866	All 4 Course Companions		£276 £219	

Also available for:

A Level Edexcel Economics B Course Companions				Economics B
WM27/5867	Theme 1: Markets, Consumers & Firms	Sept '15	£69	
WM27/5868	Theme 2: Wider Economic Environment	Sept '15	£69	
WM27/5869	Theme 3: The Global Economy	Nov '15	£69	
WM27/5870	Theme 4: Making Markets Work	Nov '15	£69	
WM27/5871	All 4 Course Companions		£276 £219	

More resources for 2015 specifications...

Edexcel Paper 3 Pre-Release Digital Resource Packs for NEW Edexcel June 2017 Exams

Give structure to research context. The 'Student Hub' becomes the go-to place for your students' research:

- ★ **Essential** theory and concepts explained
- ★ **Detailed** notes on each area of the context
- ★ **Structured** research tasks enable independent learning
- ★ Embedded videos & links help students get stuck into their research immediately
- ★ **Plus!** **Three** practice exam papers with mark schemes.



Network-ready, printable and editable. All specifically written for Edexcel 2017 Paper 3 Contexts!

'Brilliant. I purchased two others but ZigZag's was the best!'
- E Parfitt, HoD & Customer (BUSS4)



All Pre-Orders for Jan 2017

A Level Edexcel Business Pre-Release				Edexcel Business
WM27/5860	Paper 3 Digital Resource Pack 2017		£54+VAT	
WM27/5861	Paper 3 Digital Resource Pack 2017 * Paper Master		£69+VAT	

A Level Edexcel Economics B Pre-Release				Economics B
WM27/5895	Paper 3 Digital Resource Pack 2017		£54+VAT	
WM27/5896	Paper 3 Digital Resource Pack 2017 * Paper Master		£69+VAT	



Hold On! There's one more year of A2... Digital Pre-Release Resource Packs for the 2016 Exams

Overleaf →

Head of Business & Economics

School

Address

.....

Postcode

Name

Position

Order No. (optional)

Tel

Email

Email me details of new Business & Economics resources

Electronic Copies

PDF: add 30%+vat to **also** get your resources in PDF for easy distribution & printing
Editable: add 50%+vat to **also** get resources in Word+PDF for easy printing & editing

Multiple Sites

Site licences required (*first site included in price, add 50% for each additional site*)

Resources for the 2016 Exams

2016 Digital Pre-Release Resource Packs from £49^{+VAT}

Give structure to the open-ended nature of the **Economics & Business Studies** pre-releases. The 'Student Hub' becomes the go-to place for essential walkthrough, tasks & practice papers. Network-ready, printable and editable!

'Clear, concise coverage of the case study, absolutely straight to the point.'
- Mrs D Dixon, Lecturer & Customer (F292/F297)

All pre-release resource packs are provided as:

- ✓ Fully digital resource on CD
- ✓ Accessed via a web browser – ideal for tablet computers!
- ✓ Optional: print sections or upgrade to get a photocopy master!

'Visual ICT-based resource which makes it interactive and very accessible... Affordable... time-saving genius.' – S Belk, Teacher & Customer

'Spot-on content! Totally focused on the pre-release material.'
- T Braybrook, Teacher & Customer (F585)

Edexcel

AQA

OCR

Pre-order now for 2016 Exams!

A Level Business Studies

A Level AQA Business Studies			
BUSS4 2016: Pre-Order			
WM27/6006	BUSS4 2016 Digital Resource Pack 2 ^{11/15}	£49 ^{+VAT}	✓
WM27/6007	BUSS4 2016 Digital Resource Pack + Paper Master 14 ^{12/15}	£69 ^{+VAT}	
WM27/6008	BUSS4 2016 Comparative Case Studies 14 ^{12/15}	£59	
A Level Edexcel Economics and Business			
Unit 4B 2016 Pre-Release: Pre-Order			
WM27/6013	Digital Resource Pack: 2016 exam 2 ^{11/15}	£49 ^{+VAT}	✓
WM27/6014	Digital Resource Pack: 2016 + Paper Master 2 ^{11/15}	£69 ^{+VAT}	
A Level OCR Business Studies			
F297 2016 Pre-Release: Pre-Order			
WM27/6009	F297 Digital Resource Pack 2016 14 ^{12/15}	£54 ^{+VAT}	✓
WM27/6010	F297 Digital Resource Pack 2016 14 ^{12/15}	£54 ^{+VAT}	
WM27/6011	Both F292+F297 Digital Resources 2016 14 ^{12/15}	£99 ^{+VAT}	
WM27/6012	Both F292+F297 Digital 2016 + Paper Masters 14 ^{12/15}	£129 ^{+VAT}	

A Level Economics

A Level OCR Economics			
F585 2016 Pre-Release: Pre-Order			
WM27/6019	F585 Digital Resource Pack 2016 16 ^{11/15}	£49 ^{+VAT}	✓
WM27/6020	F585 Digital Resource Pack 2016 + Paper Master 16 ^{11/15}	£69 ^{+VAT}	

GCSE Business Studies

GCSE: OCR Business Studies			
A293 2016 Pre-Release: Pre-Order			
WM27/6015	A293 Digital Resource Pack 2016 14 ^{12/15}	£59 ^{+VAT}	✓
WM27/6016	A293 Digital Resource Pack 2016 + Paper Master 14 ^{12/15}	£79 ^{+VAT}	

BTEC National

BTEC First in Business			
WM27/4201	Unit 1 Business Environment endorsed Course Companion	£99	✓
WM27/4442	Unit 2 Business Resources endorsed Course Companion	£99	
WM27/4443	Unit 3 Intro to Marketing endorsed Course Companion	£99	
WM27/4444	Unit 4 Business Communication endorsed Course Companion	£99	
WM27/4341	Unit 5 Business Accounting Course Companion	£99	
WM27/4370	Unit 6 Financial Accounting Course Companion	£99	
WM27/4389	Unit 7 Management Accounting Course Companion	£99	
WM27/4512	Unit 8 Accounting Systems Course Companion	£99	
WM27/4571	Unit 9 Creative Product Promotion Course Companion	£99	
WM27/4962	Unit 10 Market Research Course Companion	£99	
WM27/5055	Unit 21 Aspects of Contract & Business Law Course Companion	£99	
WM27/4340	Unit 24 Aspects of Criminal Law Course Companion	£99	
WM27/4661	Unit 28 Project Management Teaching Pack	£99	
WM27/4342	Unit 39 International Business Teaching Pack	£49	
WM27/4632	Unit 3 Intro to Marketing Step-by-Step Assignments	£44	

Also available...

A Level Business Studies

AQA Business Studies			
WM27/4391	AQA A2 Course Companion: BUSS3	£109	✓
WM27/4926	AQA A2 Course Companion: BUSS4	£99	
WM27/4556	BUSS4 Ultimate Essay-Writing Handbook for Section B	£89	
WM27/5261	BUSS4 Case Studies: China	£59 £39	
WM27/5068	BUSS4 Case Studies: Organisational Culture	£59 £39	
WM27/4636	BUSS4 Case Studies: Takeovers & Mergers	£69 £39	
WM27/5270	AQA A2 End-of-Topic Reviews: BUSS4	£69	
WM27/5592	BUSS4 Comparative Case Studies with Model Essays (2015)	£59	
A Level OCR Economics			
WM27/4568	F583 Student Workbook: Work and Leisure	£89	✓
WM27/4823	F583 Data Response Case Studies: Work & Leisure	£49	

GCSE Business Studies

GCSE: AQA Business Studies/Applied Business			
WM27/5405	NEW Unit 1 Practice Papers: Setting Up a Business	£49	✓
WM27/5917	NEW Unit 2 Practice Papers: Growing a Business	£59	
WM27/5918	NEW Both Unit 1 and 2 Practice Papers	£99	
WM27/4565	Unit 1 Topic Tests: Setting Up a Business	£69	
WM27/5327	Unit 2 Topic Tests: Growing a Business	£69	
WM27/5359	Both Unit 1 and 2 Topic Tests	£138 £125	
WM27/4811	Step-by-Step Workbook for GCSE AQA Unit 1: Topic 1	£49	
GCSE: OCR Business Studies			
WM27/4643	Unit A292 Business & People: Practice Papers	£64	✓

BTEC First

BTEC First (Level 1/2) 2013 Units	Teaching Packs	Case Studies	Revision Worksheets
Unit 1 Enterprise in the Business World	WM27/4660 £79 <input type="checkbox"/> ✓	WM27/4928 £39 <input type="checkbox"/> ✓	
Unit 2 Finance for Business	WM27/4819 £99 <input type="checkbox"/> ✓	Coming Soon	WM27/4882 £69 <input type="checkbox"/> ✓
Unit 3 Promoting a Brand	WM27/5045 £74 <input type="checkbox"/> ✓	WM27/4929 £39 <input type="checkbox"/> ✓	
Unit 4 Principles of Customer Services	WM27/5187 £89 <input type="checkbox"/> ✓	WM27/4930 £39 <input type="checkbox"/> ✓	
Unit 5 Sales and Personal Selling	WM27/5269 £79 <input type="checkbox"/> ✓	WM27/4931 £39 <input type="checkbox"/> ✓	
Unit 6 Retail Business		WM27/4932 £39 <input type="checkbox"/> ✓	
Unit 7 Business Support		WM27/4933 £39 <input type="checkbox"/> ✓	
Unit 8 Recruitment		WM27/4934 £39 <input type="checkbox"/> ✓	
Unit 18 Small Business Planning	WM27/5769 £129 <input type="checkbox"/> ✓		

School _____ Name _____
 Address _____ Position _____
 _____ Order No. (optional) _____
 _____ Postcode _____ Tel _____ Email _____

Please email details of new Business & Economics resources

ZigZag Education, Unit 3, Greenway Business Centre, Doncaster Rd, Bristol, BS10 5PY
 T: 0117 950 3199 F: 0117 959 1695 E: WM27@zigzageducation.co.uk

Fancy contributing a resource? Then check out...
www.PublishMeNow.co.uk

Electronic Copies

PDF: add 30%^{+vat} to also get your resources in PDF for easy distribution & printing

Editable: add 50%^{+vat} to also get resources in Word+PDF for easy printing & editing



Multiple Sites

Site licences required (first site included in price, add 50% for each additional site)

£2 P&P or FREE if you quote WM27