



Thinking about studying Economics?

These people did...

"Study economics and you'll soon be able to impress your friends – and your parents' friends – by knowing what phrases such as 'the balance of payments' and 'budget deficit' mean."

But economics is about so much more than high finance – it touches every aspect of our lives. Essentially, it's about how you, your family, the firm where you work on a Saturday and your Government choose to use the resources available (time, money, skills, buildings or land, for example) to maximum effect. Look at how and why these decisions are made and you'll soon have a much greater understanding of the way the world works.

With an economics qualification, you'll be a good catch in business, banking and accountancy, as well as politics, journalism and the charity sector.

It's a great subject for those with questioning minds, curious about what goes on around them. And what's more, it's fun!"

Lucy Rock, News Editor, The Observer

"Economics is fascinating to study because it is so applicable to everyday life. Why is the economy taking so long to recover from the financial crisis? Will the government be able to repay its mountain of debt? There are very few subjects that you can study during the day and see the relevance of what you've learned on the news at night."

Karen Ward Senior Global Economist, HSBC

"Economics is the most powerful of the social sciences. Its principles provide us with unparalleled analytical tools to interpret the world around us and to shine a light on all of the great challenges that face humanity – how to grow economies, tackle unemployment, grapple with environmental issues, reduce crime and even understand demographic change. If you are interested in current affairs, politics, history, business or finance, you must study economics."

Allister Heath, Deputy Editor, The Daily Telegraph



"Learning Economics at A level provided me with a solid grounding of analysis which I have found hugely useful in my business career. Economics successfully blends the rigour and discipline of logical thinking, with the creativity of synthesising information from multiple sources to come up with new solutions. That is exactly the skill I need in my career where I am working with global teams who face diverse challenges, yet I need to develop and roll out processes and plans which will work for all."

Economics teaches both tactics and strategy – and allows so much scope for imagination. It helps me to understand the broader implications of decisions made by government and businesses, and how the whole thing plays together in a glorious whole – both simple and complex, both micro and macro.

Some people find Mathematics the beautiful science, but for me it is Economics, because it combines creativity and rational thought in a perfect blend, and is both intellectually stimulating and of immediate practical use! A level Economics will stretch you and challenge you, and start you on a journey to discover more about how the world of business and politics around you works...."

Kathryn Davies, Associate Director, Procter and Gamble

What do A level Economics students think?

"I think studying economics is essential because it helps you understand how the world we live in is structured. Economics sheds light on how and why resources are distributed the way they are, how money works, why things cost what they do, etc. If you are going to exist in this world, it's a pretty [good idea] to have at least a basic grasp of [this] important discipline!"

"Studying economics in the sixth form stretches your mind and forces you to think laterally about a range of interesting and topical problems."

"Studying economics in the sixth form gives you a powerful insight into the fundamental mechanisms upon which the world operates."

"Studying economics in the sixth form will not only ensure you stay up-to-date with current affairs; you will also develop the facilities to critically analyse a range of issues in finance, business and politics."