

Write your name here

Surname

Other names

Centre Number

Candidate Number

**Edexcel GCE**

# Economics and Business

**Advanced**

**Unit 4B: The Wider Economic Environment and Business**

Thursday 20 June 2013 – Morning

**Time: 1 hour 30 minutes**

Paper Reference

**6EB04/01**

**You must have:**

Insert containing all source material (enclosed)

Total Marks

## Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions in Section A and Section B.
- Answer the questions in the spaces provided – *there may be more space than you need.*
- You may use a calculator.

## Information

- The total mark for this paper is 80.
- The marks for **each** question are shown in brackets – *use this as a guide as to how much time to spend on each question.*
- Quality of written communication will be taken into account in the marking of your response to Questions 7(a) and 7(b) in Section B. These questions are indicated with an **asterisk\*** – *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*
- Candidates are expected to be familiar with Evidence A to I for this paper before the examination.

## Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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**PEARSON**

**SECTION A**

**Evidence A to I was pre-issued before the date of the examination.**

**Using ALL the evidence and your own knowledge, answer all six questions (total 30 marks).**

**Time allowed (35 minutes).**

**Additional Evidence J**

**French row could derail Eurostar's expansion**

The French Government is refusing to back down over its opposition to Eurostar's decision to buy 10 new trains from German manufacturer Siemens; it argues they do not comply with existing safety regulations for trains using the Channel Tunnel. This has led to claims that the French Government is using protectionism on behalf of the French company Alstom which lost the contract to Siemens.



The French Government stunned Eurostar by condemning the €674m Siemens deal, after the trains had been cleared to run through the tunnel by the Intergovernmental Commission (IGC), the Anglo-French tunnel safety regulator.

No longer able to block the deal on safety grounds, the Government is believed to have put pressure on SNCF, the French rail operator which owns 55% of Eurostar's share capital, to scrap the Siemens contract. The state-owned company resisted this.

(Source: adapted from *The Daily Telegraph*, 24 January 2011)

**1** What is meant by the term 'protectionism' (see Additional Evidence J, line 7)?

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**(Total for Question 1 = 2 marks)**



2 What is meant by the term 'share capital' (see Additional Evidence J, line 14)?

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**(Total for Question 2 = 2 marks)**

3 Explain **one** possible reason why the French Government intervened in the Eurostar contract (see Additional Evidence J).

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**(Total for Question 3 = 4 marks)**









(Total for Question 6 = 10 marks)

**TOTAL FOR SECTION A = 30 MARKS**







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(Total for Question 7 = 50 marks)

**TOTAL FOR SECTION B = 50 MARKS**  
**TOTAL FOR PAPER = 80 MARKS**



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