



Pearson

# **GCE A Level Advanced Art and Design**

**Textile Design  
Component 2**

**ROSE**

**Total Mark 10**

	<b>A01 Develop</b>	<b>A02 Explore and Select</b>	<b>A03 Record</b>	<b>A04 Realise</b>
<b>Mark</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>
<b>Performance Level</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>Total out of 72</b>				<b>10</b>

Unit 4:

Truth, Fantasy & Fiction

Before deciding on the whole idea. We ended up with a long mermaid like tail and ruffled side. The top is plain, which we didn't like, but I tried to develop and change it in my design idea.

Creative Developed Design



# Toiling

For our first workshop we started with toiling, being inspired by 'true to form' and deconstruction. My team and I started with a simple base of a top and skirt mostly on the bottom half of our mannequin. We started to add random bits and pieces before deciding on the whole idea. We ended up with a long mermaid like tail and ruffled side. The top is plain, which we didn't like, but I tried to develop and change it in my design idea.

Creative Developed Design



## Erdem Moralioglu

Erdem Moralioglu is a Canadian fashion designer. Established in London in 2005 the designer ready-to-wear brand, ERDEM, has come to be synonymous with versatile yet powerful femininity. Moralioglu trained at the prestigious Royal College of Art in London to launch the brand following his graduation.

Known for his use of experimental textiles, vibrant prints and detailed craftsmanship, Erdem has created a beautiful world of the delicate mixed with the bold.



## Derek Lam

Derek Lam is an American fashion designer, known for his pretty girly fabrics backed by clean, crisp silhouettes.

Signature pieces include raw silk sheath dresses with plunging necklines, wide-leg trousers in premium wools and chinily cashmere pea coats cinched with stiff silk belts.



# Observational Painting



# Laurie Justus Pace



A degree in Art, ten years with an advertising agency, and thirty-five years teaching art have brought her full circle to top honors yearly at international art shows in oil, watercolor, and photography. She probes her work for discovery and celebration. Her compositions are fluid, with colour and dimension setting the pace for a unique painting



every time with a new journey. Her art has been



published and featured in many magazines, newspapers and books. I chose this artist to be an inspiration to my piece, where I use flowers as one of my main subjects.



# Art



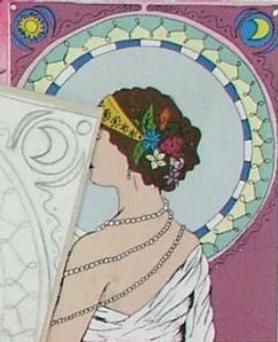
From the 1880s until the First World War, Western Europe and the United States witnessed the development of Art Nouveau. Taking inspiration from the unruly aspects of the natural world, Art Nouveau influenced art and architecture especially in the applied arts, graphic work, and illustration. Sinuous lines and 'whiplash' curves were derived, in part, from botanical studies and illustrations of deep-sea organisms. The role of woman in Art Nouveau was ambiguous. As always, women were important muses for artists and designers, and at this time there was a lot of interest in famous performers like Sarah Bernhardt, the dancer Loie Fuller and the nightclub singer Jane Avril. But we are an era when women were increasingly independent, the Art Nouveau woman had a masculine twist. She was alluringly sexual, also scandalous, morally compromising, even mentally threatening.



# Nouveau

This is the inked version of the drawing I did. After I sketched out the

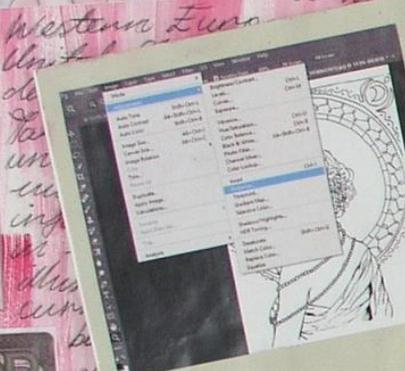
First I traced out the outline of the woman, then I drew into her and added flowers and pearls, as well as a background to make it look like Art Nouveau



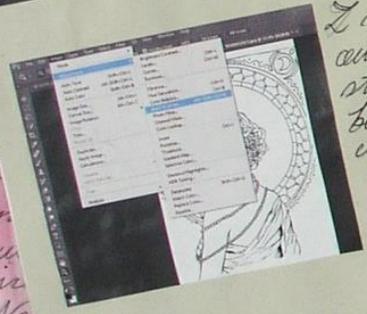
I found this photo online and thought that it would be perfect for my idea. The woman in the photo was originally photographed for the Art Nouveau style. You can tell by the way she is positioned to the side and her shoulder is exposed to entire.



From the 1880s until  
the First World War



When I put the  
photo of the  
drawing into  
photoshop, I posterized  
it to enhance the  
white of the  
background and  
the black outlines.



I set it to black  
and white also to  
stand it out more  
because the lines  
were visible.



Then I proceeded  
to colour the  
drawing in, using  
different combinations  
to see which  
looked best etc.



# Art Nouveau



This is the inked version of  
the drawing I did. After  
I sketched  
out the  
woman, I  
went over  
it in an ink  
pen. Then I  
took a photo  
of it and  
put it into  
Photoshop.



I tried out  
different  
colour  
combinations  
to see which  
ones worked  
and which  
ones didn't.



Overall, I  
think that it turned out well. I really  
like it. My favourite part is the woman  
in the middle. I love the way she  
turned out. I think that I should  
of worked on the face and background a bit  
more because it looks plain.



# Sketches and Drawings

With these I mainly focused on the outline and the profile of the person being drawn.



Here, I tried to add the floral border and style with neureaux.



Here I focused on the nice profiles instead of full body drawings because I wanted to experiment and develop my own sense of Art Nouveau.



The photos that I used.



## Experiment

Here I have tried to see what the design I made would look like if it was made into a resin print. I used transfer ink on a piece of plain white cotton.

Original Design



I did the name for this one and used water colours to see what it would look like coloured. Then I outlined it to make it stand out.



## Drawings & Sketches



# Gustav Klimt

Born in 1862, Austrian painter Gustav Klimt became known for the highly decorative style and erotic nature of his works, which were seen as a rebellion against the traditional academic art of his time. His most famous paintings are 'The Kiss' and 'Portrait of Adele Bloch-Bauer'. Klimt was one of the most influential exponents of Art Nouveau. His approach was inspired by the ethereal atmosphere of work by artists such as Aubrey Beardsley, and by some aspects of Impressionism technique; it was also determinedly eclectic, borrowing motifs from Byzantine, Greek and Egyptian art.



Mock UP



I photocopied one of my drawings and used it as a mock up.



I used transfer ink to print it on cotton to see how it turned out.

Then I did it again and added colour using water colours. This helped me make my mock up, using transfer, brush dye, bleach, inks, foil and Hoch.



MOCK UP



I photocopied one  
my drawings and  
used it as a mock  
up.



# Alphonse

Mucha was a Czech Art Nouveau painter and decorative artist, known best for his distinct style. He produced many paintings, illustrations, advertisements, postcards and designs. His use of tender colours and byzantine decorative elements became the trademark of the Art Nouveau movement. With a passion for details, the artist creates ornaments, incorporates gold and silver elements and represents organic shapes.

The subject of his works were often beautiful young women with long flowing hair and Neoclassical robes, usually surrounded by lush flowers which sometimes formed halos behind their heads. The use of women as his subjects would later develop into a key signature of his style.



# Mucha

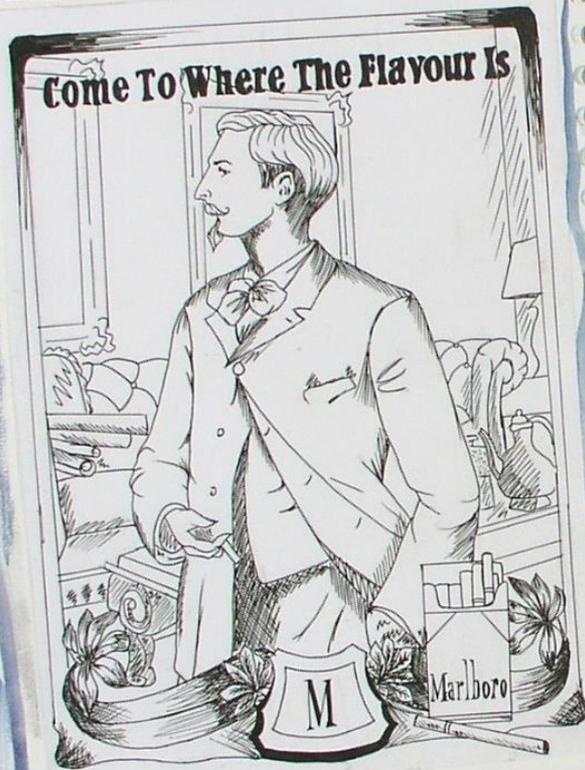
3 Final outcome



1. Sketched design.

made an...  
 I chose...  
 and brown colours and used green on...  
 the man to make him stand out...  
 Although, I could of chosen brighter colours...  
 on the background... they came out...  
 210

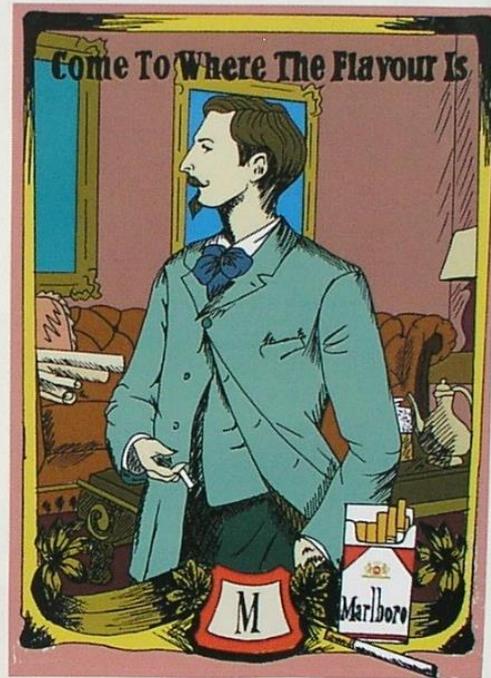
# Alphonse



2. Outline

# Mucha

3. Final outcome



This is my artist response, I made an advertisement poster on Marlboro cigarettes. I added the product as well as the motto and stuck to Mucha's style and chose a gentleman's theme. I stuck with red and brown colours and used green on the man to make him stand out. Although, I could've chosen brighter colours on the background nevertheless they came out darker

# PHOTOS

Here I have taken photos using Art Nouveau as my inspiration. I have used the connotations of the model having her hair down, floral and is covered in a robe, as well as holding props.



# Photographers

Rudolf Eickemeyer



For inspiration when taking my photographs, I looked at famous photographers Rudolf Eickemeyer and Julia Margaret Cameron, Eickemeyer from the late 19th Century and Cameron from the early. I picked these photographers because they pose their models, similar to the Art Nouveau style, with women wearing floral head pieces and robe-like gowns with their hair down. It helped me influence my own photos into the same style, to create art nouveau motifs.



Julia Margaret Cameron



# Initial Designs

*Good with red ink*

*brush dye*

*transfer print*

*ink + transfer*

*foil*

*either a transfer print or a screen print*

*foil (gold, silver)*

*embroidered vines*

*Remove lightly on the background.*

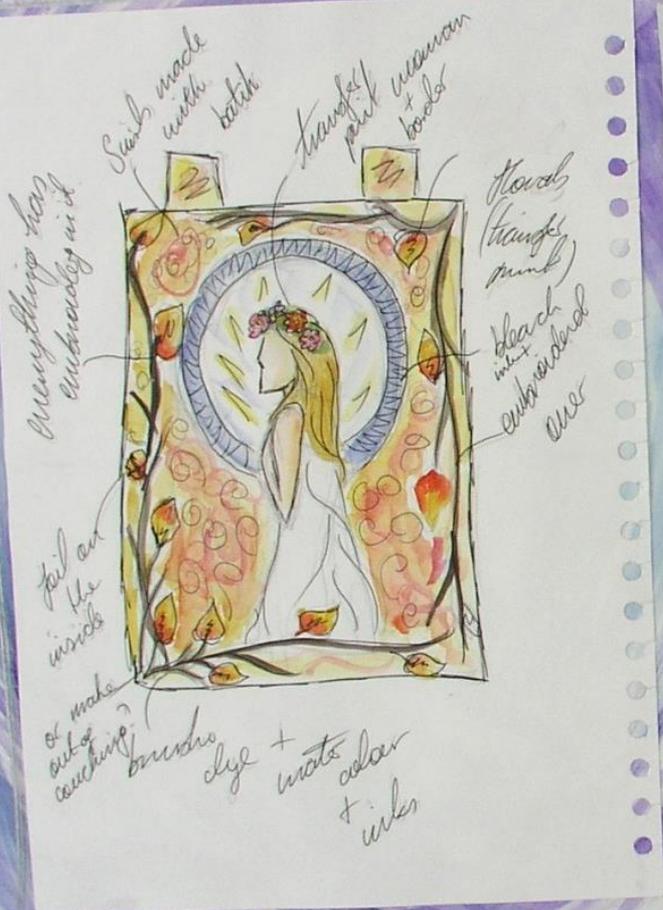
*flowers created with cut + transfer*

*embroidery into to dye*

*foil*



# Final Design



# PHOTO DIARY



1. First, I started off by cutting out the fabric. I cut out 2 big pieces. Then I prepared my transfer print pages to transfer onto the fabric. I added two vines either side and a girl holding a rose in the middle.



2. Then I went over the fabric with batik and added lots of prints. I chose the colour theme of red, yellow and orange so I used brush dye to colour the fabric.



3. To make the floral stand out, I used red and yellow ink, which brightened up the colour alot. I then started to colour the girl with water colours (not brush dye) since they gave me more control over the placement of it and it didn't run as easily, but if it did I would just use bleach to clear that out.





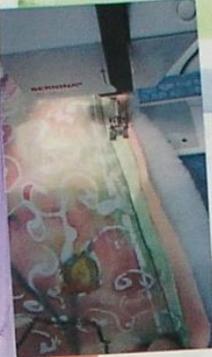
I ironed the wax out and touched up some colours. I decided that I wanted to add some roses so I made some using transfer ink and printing out a mixture of big roses and small



To help secure them I used bondaweb and ironed the roses in place, before going over them in zig-zag stitch on the



sewing machine. I chose where I wanted to add foil and used foil paste to glue it down. I used gold, silver, bronze and green foil (the green being for the leaves on the roses). Then, I dyed the back piece of fabric and 4 other smaller ones to make hooks, as well as some modelling so I can embroider/quilt into it later.



I stitched everything together and overlocked the edges. The final thing I did was free hand embroider over the branches and slip stitched the hole after turning it inside out, and I was done.



### FINAL OUTCOME



