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<th>AO2 Explore and Select</th>
<th>AO3 Record</th>
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Unit 4: Truth, Fantasy & Fiction

Toiling

For our first workshop, we started with toileing, being inspired by time to form and deconstruction. My team and I started with a simple base of a top and worked mostly on the bottom half of our mannequin. We started to add random ties and more type toileing on the whole piece. We ended up with a long garment-like top and muffler style. The top is plain, which we didn't like, but I tried to develop and change it in my design ideas.
Endem Muralidh Luc is a Canadian fashion designer. Established in London in 2005, the designer ready-to-wear band, ERDEM, has come to be synonymous with versatile yet refined femininity. Muralidh Luc trained at the prestigious Royal College of Art in London to launch the brand following his graduation. Known for his use of experimental textiles, vibrant prints, and detailed craftsmanship, Endem Muralidh Luc has created a beautiful blend of delicate prints with the bold.

Derek Lam

Derek Lam is an American fashion designer, known for his pretty girlie fashion, tackled by clean, clean silhouettes. Signature pieces include new milk, milkshakes, dresses with plunging necklines, made by tailors in cream, nude, and clean lines, natural pants, and cute white waist coats, coated with silky silk and tails.
Laurie Justus Pace

A degree in art, ten years with an advertising agency and thirty-five years teaching art have taught her to appreciate beauty yearly at international and regional art exhibits in oil, watercolor and photography. She prides herself for encouragement and celebration. Her compositions are fused with colour and dimension, setting the pace for a unique painting experience. Her work has been published and featured in many magazines, newspapers and books. She chose this artwork as an inspiration to her pen, where I can find all of my main themes.
Art Nouveau

From the 1880s until the First World War, Western Europe and the United States witnessed the development of Art Nouveau. Taking inspiration from the uniquely Romanesque styles and the development of such styles, Art Nouveau influenced art and architecture, especially in the applied arts, graphic work, and illustration. Curved lines and whiplash curves were devised, in part, from botanical studies and illustrations of deep-sea organisms.

The role of woman in Art Nouveau was ambiguous. As always, women were important for art and design, and at this time there were all sorts of interest in famous performers like Sarah Bernhardt, the dance-act, and the night-club singer Jane Avril. But in an era when women were increasingly independent, the sub-Nouveau woman had a new role to play. She was alluringly sexual, also disconcertingly normal, constantly reminding the viewer that she was a sexual being.

To paint the photographic and thought that I would not project for my own visual form of woman in the photograph and throughout Art Nouveau, the picture she is portrayed is too narrow. She can be fired by the line she is portrayed on the side of the mirror or the mirror is exposed to the light.
Art Nouveau

When I put the photo of the drawing into Photoshop, I posterior it to enhance the white of the background and the black outlines.

I set it to black and white also to stand out even more because the line was visible.

Then I proceeded to colour the drawing in, using different combinations to see which looked best etc.

This is the inked version of the drawing I did. After I sketched out the woman I went and put it in an acrylic pan. Then I took a photo of it and put into Photoshop. I tried out different combinations to see which ones worked and which ones didn't. Overall, I think that it turned out well. It really did. My favourite part is the woman in the middle. I love the way the woman is, I think that it should be a portrait in the long and background. It was because it looked plain.
Sketches and Drawings

With these I mainly focused on the outline and the profile of the person being drawn.

Here I focused on the side profile instead of full body drawing because I wanted to experiment and develop my own sense of Art Nouveau.

Here I tried to add the floral decor and style with newness.

*The photos that I used*
Experiment

Here I have tried to see what the design I made would look like if it was made into a screenprint. I used transfer ink on a piece of plain white cotton.

I did the name for this new and woodmate colours to see what it would look like coloured than I outlined it to make it stand out.
Gustav Klimt

Born in 1862, Austrian painter Gustav Klimt became known for the highly decorative style and erotic nature of his works which were seen as a rebellion against the traditional academic ant of his time. His most famous paintings are ‘The Kiss’ and ‘Portrait of Adele Bloch-Bauer’. Klimt was one of the most influential exponents of the Nouveau. His approach was inspired by the ethereal atmosphere of works by artists such as Henry Beardsley and some aspects of Impressionist technique; it was also determinedly eclectic, borrowing motifs from Byzantine, Greek and Egyptian art.
I photographed one of my drawings and used it as a mock up.

I used transfer ink to print it on cotton to see how it turned out. Then I did it again and added colour using watercolours. This helped me make my mock up, using transfer, brushes, dye, bleach, ink, foil and flock.
I photocopied one of my drawings and used it as a mock up.
Mucha was a Czech Art Nouveau painter and decorative artist known for his distinct style. He produced many paintings, illustrations, advertisements, postcards, and designs. His use of tonal colours and Art Nouveau decorative elements became the trademark of the Art Nouveau movement. With a passion for details, the artist creates ornament, incorporates gold and silver elements, and represents organic shapes.

The subject of his works were often beautiful young women with long flowing hair and Neoclassical poses, usually surrounded by lush flowers, which sometimes formed tangles behind their heads. The use of women as his subject would later develop into a key signature of the style.

Come To Where The Flavour Is

M

Marlboro

1. Sketched designs

I made an earlier cigarette ad for the man and chose a gentlemens theme. I stuck with red and brown colours and used green on the man to make him stand out. Although, I could have chosen brighter colours on the background, they can be used.

Biscuits Champagne

Champagne

Lefevre-Utile
Come To Where The Flavour Is

2. Outline

This is my artist response, I made an advertisement poster on Marlboro cigarettes. I added the product as the main focus along with other elements to make it aesthetic as well as a gentleman’s theme. I stuck with red and brown colours on the main to make them stand out. Although I chose shades that would give an old feel to it.
PHOTOS

Here I have taken photos using self portrait as my inspiration. I have used the conceptions of the model having her hair down, black and is worn up or tied as well as taking props.

Photographers

For inspiration when taking my photographs, I looked at famous photographers Rudolf Eikmeier and Julia Margaret Cameron. Eikmeier from the late 19th Century and Cameron from the early 19th Century these photographs because they pose their models similar to the Art Nouveau style with women wearing floral head pieces and rags like feel influence my own photos into the Art Nouveau style, to create art nouveau.
Final Design

First, I started off by cutting out the fabric. I cut out 2 big pieces. Then I prepared my transfer papers to transfer the fabric. I added two vines, a lady, and a girl holding a vase in the middle. Then I went onto the fabric with both and added lots of prints. I chose the colour theme of red, yellow and orange so I used brown dye to colour the fabric. To make the final design, I used real and yellow ink which blended up the colour. I then started to colour the portrait with watercolours (not brush) since they gave me more control over the placement of it and it didn’t run as easily, but if it did it would put more emphasis to show that and
I wound the wax and attached some flowers. I decided that I wanted to add some more so I made some more using transfers and painting out a mixture of big boxes and small. To help secure them I used bandages and ironed the flowers in place. I used a zigzag stitch on the sewing machine. I drew where I wanted to add foil and used foil paste to glue it down. I used gold, silver, bronze, and green foil (the green thing for the leaves on the flowers). Then, I dyed the two pieces of fabric and folded them into ones to make 4 pieces, printed as some modelling, and I can embroider/jewel into it later.

I stitched everything together and attached the edges. The final thing I did was free hand embroidery over the bands and slip stitched the hole after hazing it inside out and I was done.

FINAL OUTCOME