GCE A Level
Art and Design

Photography
Component 1

TYLA

Total Mark 17 (14 + 3 PS)

	AO1 Develop	AO2 Explore and Select	AO3 Record	AO4 Realise	Personal Study
Mark	3	4	3	4	3
Performance Level	1	2	1	2	1
				Total out of 90	17

Examiner Commentary

Tyla's theme is based on homelessness and the 'hostile design' of street furniture in his hometown. His approach is credible and involved, showing a genuine interest in the topic, however, the development and even final presentation of his ideas does not move much beyond initial photoshoots. Tyla does a small number of shoots of uncared-for places in the streets and has a brief intention to create an outcome where images are presented in unusual and unexpected locations such as wastebins and on walls as posters, reflecting a metaphor of the 'discarded' way that homeless people are regarded. However, he does not do further work or shoots to develop the idea and simply presents 6 of the initial shoot images. His contextualisation is similarly credible and genuine in intention but limited in scope and tends towards straightforward and simplistic reflections. Low Performance Level 2 borderline in achievement.

Tyla's Personal Study is again sincere but similarly brief and lacking in depth in the same way as his practical coursework, involving a short description of the work of two photographers that relate to his ideas and little sense of contextual investigation beyond unresolved opinions.

Jim Mortram is a British photographer, based in Dereham, Norfolk. Hr photographs people close to where he lives to tell the stories of 'isolation, poverty, drug abuse, homelessness, self-harm, mental illness, juvenile crime and epilepsy'. His collection titled 'Small Town Inertia' shows these topics. Not only does he take still life photos of people with these circumstances, but he talks to them about their personal experiences.

I was inspired by his style as it shows the life that people live behind closed doors/their personal experiences. Dereham is close to where I live so I was interested to learn the stories of those around me-my neighbours- and their stories that I otherwise wouldn't have known about. His work spreads awareness of these topics in a creative, universal way which enables all audiences to better understand the problems he is trying to portray in his photos.

I was particularly interested in the subject of homelessness as it is something that we, as a society see almost everyday but choose not to do anything to help, even if we are able to. People tune out the homeless society as they stereotype homeless people as lazy and beggars. However, we never stop to talk to them or even ask how they are in this situation.

In 2013, Mortram was one of twenty photographers to be credited by The British Journal of Photography as 'Ones to Watch'.

SHOOT 1

disgarded bags behind chapel.

←could have made straight.

there is alot of space all around this homeless person-people avoid/ignore.

For these three photos I wanted to show how much space we have to give shelter, but don't,

Demonstrates how little we take care of the place we live.

This bag shows that we dont care about the streets.

or the people living on them.

Could have → lined up better

Could have ← straightened out.
Room for the homeless, but we CHOOSE to not do any-thing.

people walking by happily. Homeless man being ignored, as if he doesn't exist.

Not looked after underpass.
But could be more shelter,

Could be a
place to sleep.
People don't
care (litter).

SHOOT 2

I have
chosen
to put
the
2nd
photo
shoot
into colour to demonstrate how people
think & go about their lives.

B+W
Shows
how the
homeless
community
view
theirs.
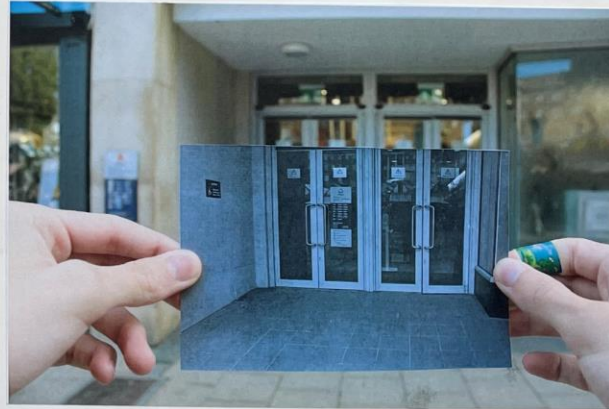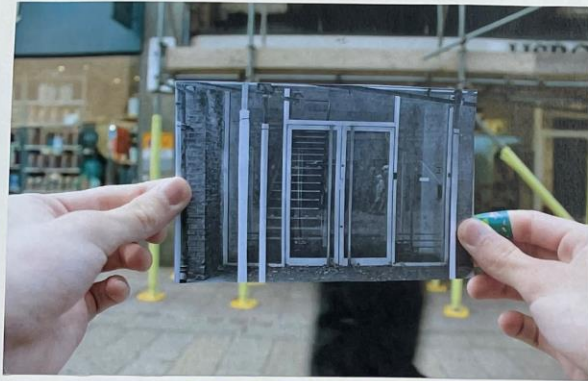
first observations
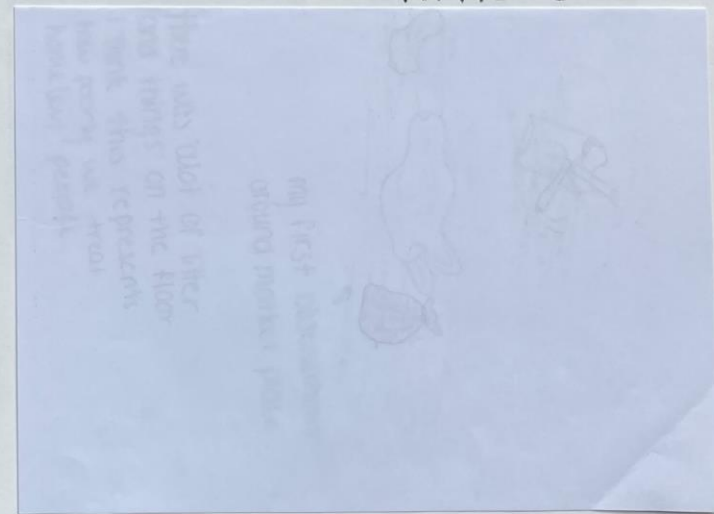
Homelessness and Hostile Design.

Observations=

Symbolises how similar society treats rubbish/waste and the homeless community.
↓

This bus station bench has been designed in a way that prevents people from sleeping. Why not have a singular long bench?

Old and empty stores that could have been used as homes for people in need.

'bed' (flower).

photo idea - have someone bring their posessions onto it for a photo?

Shelter that could be used by homeless people.

Left page (handwritten notes around sketches)

More abandoned buildings that could be turned into shelter.

abandoned shops / doorways

could have used spaces for mini shelters?

new flower beds

shelter in the city

not doing anything to keep change

why not have one long bench?

anti homeless bus shelter

discarded / not cared for

dirty / gross

not important

more to symbolise how we treat litter / rubbish the same way we treat the homeless community.

Right page

Anthony Dawton

1. Where did you get your inspiration/passion for your projects?
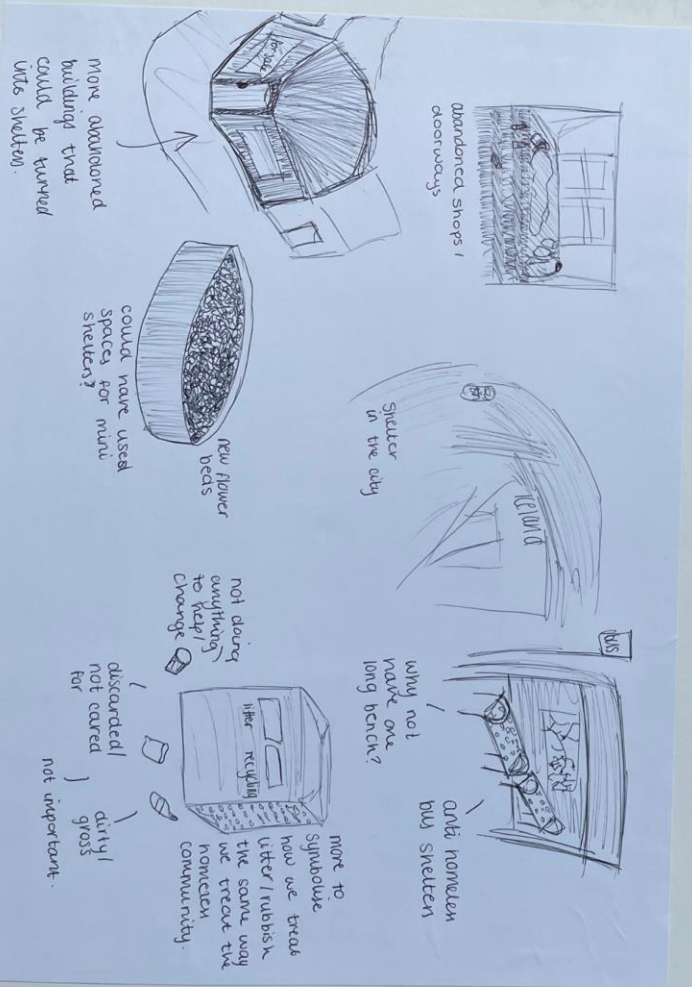2. Where did you start (photography wise) and how did you get to where you are now?
3. Why have you chosen to shoot in black and white instead of colour?
   And,
4. In your opinion, what is your favourite part about being able to shoot photos of rough sleepers? i.e. the people, stories, travel, spreading awareness etc

1. A while ago a person who was involved in setting up a charity for children showed me a book called "If I were rain", a photographic book shot on the streets of Indian cities by a variety of photographers. It is a fantastic book, tragic and funny, depressing and hopeful. The person asked if I could do something similar for her charity. I said yes even though I had no experience of that sort of photography. It was a baptism of fire as the first project was the West Bank but it was the best photography I had done since the beginning of my career.

2. I started photography seriously at Uni. I joined the photographic society. We were a mix, creatives from the arts departments and techies from the science labs. The chemistry techies taught me all about developers and how to get the best out of your film when you processed it. I learnt particularly how to up rate film and my first paid jobs were taking theatre (low light environments) publicity photographs.

I am not sure how I got to where I am now! Definitely some luck, a lot of other jobs on the side but most of all I love taking pictures especially the ones that seem to matter, that might make a difference.

3. I do shoot colour but mostly for my commercial work. For the project work I am obsessed by the need for 'integrity' in my work. I don't take pictures of people without both talking to them and asking their permission. I don't manipulate my images in PS etc. I think today photographs are less believable, they are so easy to 'fake'. My inspiration, my mentors are from way back, Robert Frank and the FSA group in the US during the Depression, all images that mattered, that maybe changed things but free from manipulation (more or less!) were believed. That is what I am trying to say by shooting black and white, this is how it is, how it really is.

4. Difficult question! I am amazed by the people I meet on the streets. They are like you and me except they are more extraordinary, more noble even because they have been through things you and I (hopefully) will never go through or experience. I feel more inspired to do this work that any other. I wake up wanting to take pictures. And finally I hope (but I have no illusions) that it will help, that it will change things for the better.
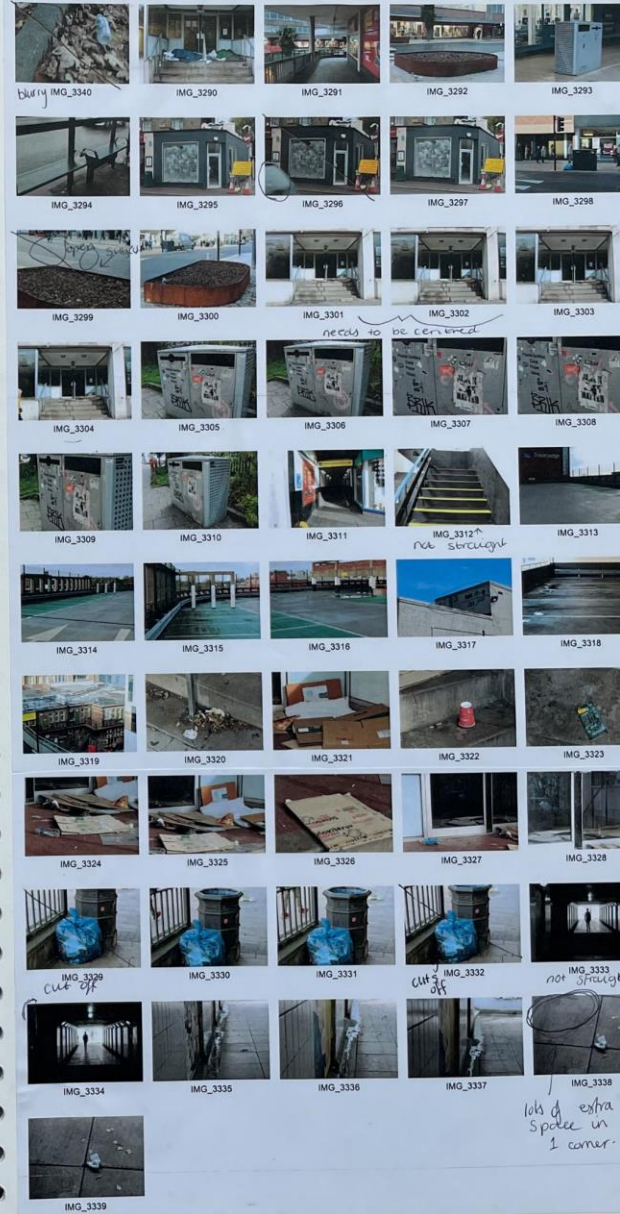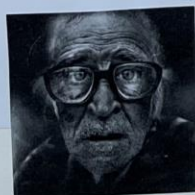
Lee Jeffries:

I was drawn to Lee Jeffries work due to his sharp, yet intriguing photographs. Jeffries started off as a sports photographer, taking photos of bikes at work, and man united football games. One time when he was in London, he took a photo of a young homeless girl. He decided to stop and talk to her, which changed his whole perspective of the homeless community. From that day, he took more photos of the homeless community and sat to talk to them He donated thousands of his own money to help people on the streets.

Jeffries has photographed homelessness in: New York, Los Angeles, London, Paris, Rome and Skin Row [LA]. A variety of places all over the world, but still with the same struggles and messages. Surprisingly, he doesn't Photoshop his photos. Everything in them is real and meaningful.

"It's the eyes and the story behind them which convey a person's character and emotions." – Lee Jeffries

"Many people assume I manipulate my work in photoshop, the reality is, I artistically enhance the detail already present in the image by carefully controlling the highlights and shadows." – Lee Jeffries.

In an article I read about Jeffries it says 'International acclaim for his powerful portraits of homeless people. His work is uncompromising, thought provoking and intensely intimate.' I completely agree with this as his art shows and tells the story of the homeless people across the world. Even without words, his photographs are enough to feel the raw emotions and empathise with these people. It spreads a powerful message that homeless people are people too! They are not necessarily lazy or ill mannered, but people at a disadvantage.

places where the homeless could go for shelter, 'beds', litter + vandalism as a metaphor for how we treat homeless people.

Contact Sheets

needs to be centered

not straight

cut off

cut off

not straight

lots of extra space in 1 corner.

Left page (contact sheet annotations):

part of road at the bottom.

persons shoulder and sign

too closed in.

show more of the free floor space?

empty streets may look 'best'.

not even

space people could sleep

hostile design.

car in the corner?

pavement not straight

peoples legs zoom out! cannot see the whole bea.

ZOOM OUT

almost cut off.

top of something?

not centered?

zoom out a little to see litter at the bottom.

person in corner

sides of a window

IMG_3398 · IMG_3399 · IMG_3399 · IMG_3400 · IMG_3400
IMG_3401 · IMG_3401 · IMG_3290 · IMG_3291 · IMG_3292
IMG_3292 · IMG_3293 · IMG_3293 · IMG_3294 · IMG_3294
IMG_3295 · IMG_3295 · IMG_3296 · IMG_3296 · IMG_3297
IMG_3297 · IMG_3298 · IMG_3298 · IMG_3299 · IMG_3299
IMG_3300 · IMG_3300 · IMG_3301 · IMG_3301 · IMG_3302
IMG_3302 · IMG_3303 · IMG_3303 · IMG_3304 · IMG_3304

Right page (contact sheet annotations):

bins and graffiti - metaphorical - how poorly we treat things.

over exposed wall

wonky

car park - lots of extra space!

Should be straight on

?

graffiti

corners of empty space

Big building. not in use?

wall cuts it off.

IMG_3305 · IMG_3305 · IMG_3306 · IMG_3306 · IMG_3307
IMG_3307 · IMG_3308 · IMG_3308 · IMG_3309 · IMG_3309
IMG_3310 · IMG_3310 · IMG_3311 · IMG_3311 · IMG_3312
IMG_3312 · IMG_3313 · IMG_3313 · IMG_3314 · IMG_3314
IMG_3315 · IMG_3315 · IMG_3316 · IMG_3316 · IMG_3317
IMG_3317 · IMG_3318 · IMG_3318 · IMG_3319 · IMG_3319
IMG_3320 · IMG_3320 · IMG_3321 · IMG_3321 · IMG_3322

Left page annotations:

litter/disrespect for things + people.

Simple yet important.

Wonky could straighten in PS.

tops of bin slightly cut off.

open space, poorly used.
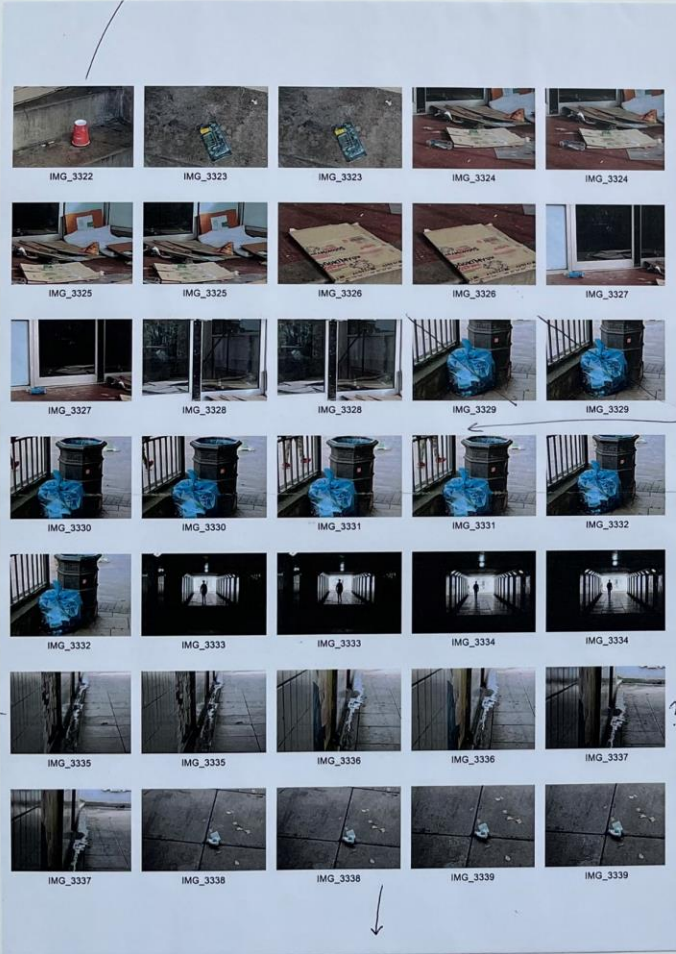
doesn't get the point across.

?

maybe too zoomed out.

experiment with close up shots.

See which works best.

Left page image labels:

IMG_3322	IMG_3323	IMG_3323	IMG_3324	IMG_3324
IMG_3325	IMG_3325	IMG_3326	IMG_3326	IMG_3327
IMG_3327	IMG_3328	IMG_3328	IMG_3329	IMG_3329
IMG_3330	IMG_3330	IMG_3331	IMG_3331	IMG_3332
IMG_3332	IMG_3333	IMG_3333	IMG_3334	IMG_3334
IMG_3335	IMG_3335	IMG_3336	IMG_3336	IMG_3337
IMG_3337	IMG_3338	IMG_3338	IMG_3339	IMG_3339

Right page annotations:
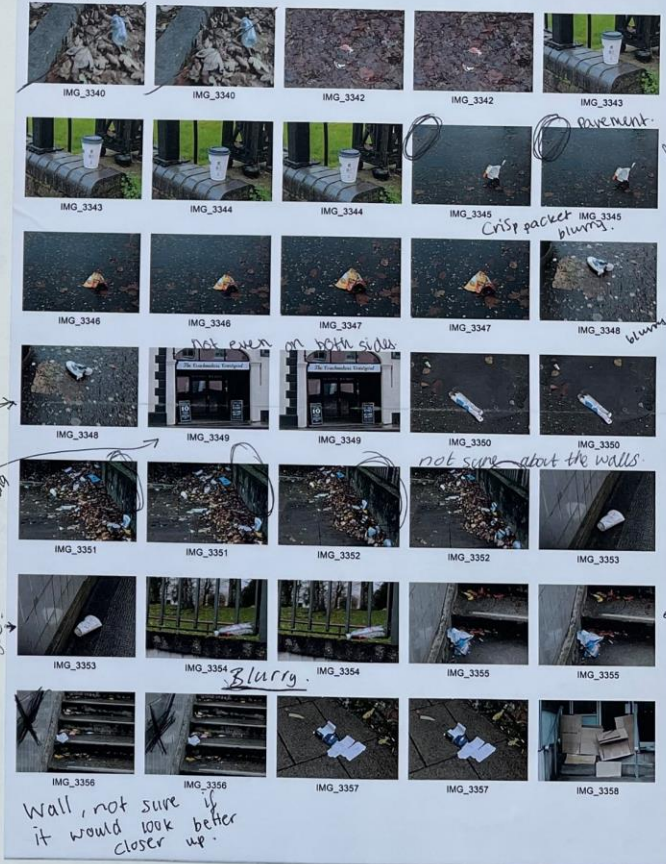
Printed copies of everything for some reason.

Blurry.

Pavement.

flying about.

Crisp packet

blurry.

blurry.

not even on both sides

Blurry.

cutting off the top of the building.

not sure about the walls.

angle?

too high up?

Blurry.

Wall, not sure if it would look better closer up.

Right page image labels:

IMG_3340	IMG_3340	IMG_3342	IMG_3342	IMG_3343
IMG_3343	IMG_3344	IMG_3344	IMG_3345	IMG_3345
IMG_3346	IMG_3346	IMG_3347	IMG_3347	IMG_3348
IMG_3348	IMG_3349	IMG_3349	IMG_3350	IMG_3350
IMG_3351	IMG_3351	IMG_3352	IMG_3352	IMG_3353
IMG_3353	IMG_3354	IMG_3354	IMG_3355	IMG_3355
IMG_3356	IMG_3356	IMG_3357	IMG_3357	IMG_3358

Copies again for some reason. same for next page.

could make more symmetrical.

Wonky.

Worthy again.

IMG_3358 IMG_3359 IMG_3359 IMG_3360 IMG_3360
IMG_3361 IMG_3361 IMG_3362 IMG_3362 IMG_3363
IMG_3363 IMG_3364 IMG_3364 IMG_3365 IMG_3365
IMG_3366 IMG_3366 IMG_3367 IMG_3367 IMG_3368
IMG_3368 IMG_3369 IMG_3369 IMG_3370 IMG_3370
IMG_3371 IMG_3371 IMG_3372 IMG_3372 IMG_3373
IMG_3373 IMG_3374 IMG_3374 IMG_3375 IMG_3375

I like this, as if you're peeking into someone elses world.

do not like too wide of frame.

walking past homeless man as if he doesn't exist.

turn into black and white. → maybe slight editing. → maybe zoom out to see the more to see the top of his hat + bottom of his beard.

Copies again?

good photos. can see the pain in his eyes.

litter left by someone. Place not treated with respect.

dark atmosphere to convey the seriousness/mood of my project.

poor weather (homeless live in this).

empty spaces. shelter. maybe too wide.

cutting off of the bed. play of cutting off flower bed. again.

too zoomed in

IMG_3376 IMG_3376 IMG_3377 IMG_3377 IMG_3378
IMG_3378 IMG_3379 IMG_3379 IMG_3380 IMG_3380
IMG_3381 IMG_3381 IMG_3382 IMG_3382 IMG_3383
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IMG_3391 IMG_3391 IMG_3392 IMG_3392 IMG_3393

Metaphorical, flower/plant beds. Could be mini shelters for the homeless community.

More Repeats.

flower bed!

light / dark
Portrays the two
'worlds' we live in.
Poverty / well off.

maybe not
this side?
But centred
doorway is
good.
Experiment wit
asymetry?

lots of spaces
for the homeless.

Wide
doorways.
Potential shelter.

I have chosen to photograph
these things / places as
they portray and explore
the homeless communities
life.
Big doorways and overhangs
could be used as shelter but
instead, homeless people are
told to leave.
They are portrayed as dirty
and mean, so you should
avoid them. When in fact,
they are polite and kind!
I want my project to show
this.

Progress Review

AO1-

My initial idea was to spread awareness about the homeless society and how society treats and thinks about them. My project was going to be talking to homeless people and asking to take their photos, however, due to not always being able to locate them this made it difficult. So, instead, I took photos of traces of them being in areas, litter to show how little society cares about the places people live and work in and if I see them, talk to and ask to take a photo of the homeless people in the city. I have specifically been looking at Lee Jeffries and Anthony Dawson. I initially found them on google, then further researched them on gallery websites, social media and reached out through email. Their work captured my eye at first glance; the sharp black and white, naturalistic and emotional photos further inspired my investigation.

AO2-

As said in AO1, I have used gallery websites and social media to research my photographers. I then emailed with any specific questions that I had which I couldn't find an answer to using my other resources. I have taken naturalistic photos and will be slightly editing some soon. I plan to only edit highlights and shadows, as did Jeffries, to keep it realistic and more eye catching. I am planning to choose some people to look at some of my art, and use clay to make what they feel, as a more physical form of my project. I think having sharp and contrasting photos for pictures featuring members of the homeless community in general helps to show the seriousness of what I am trying to say with my project.

AO3-

So far, I have done a couple photoshoots with analysis and my artist research. I have also made observations and have a plan which needs to be printed off. I chose homelessness and hostile design as I want to inform the general public about the homeless community and how important it is to try and help them. I want to destigmatise the homeless community as they are stereotyped as being lazy, rude and drunk. Through my work, I have found that this is not always the case. Some of the people that I have interacted with have been very sweet and grateful for any food or drinks given. Another way someone could view my work is also the way that society treats and acts around homeless people. One of the photographers that I have researched, Lee Jeffries, uses black and white photography to show the seriousness of his work. I have been inspired by his work as I believe that it shows the beauty in the people that aren't socially accepted as beautiful. With no editing, other than changing the shadows and highlights, he was able to make such powerful images that almost don't look real.

AO4-

My work was inspired by my trip to Africa in December 2021, where I saw many shanty towns and homeless people. I wanted to raise awareness about this as I feel that it is a very

stigmatised topic that not a lot of people want to talk about. But it needs to be. When presenting my work, I want to print my best photos on A3 and put them on easels in the DigiTech building as it is a big, plain, open space that I could use to replicate a museum/exhibition. I will photograph my work again in this setting and print it off. I was also thinking about making a brochure/booklet with more information about my work and explaining how it was taken/edited. I believe the form of presentation is suitable as it has a serious atmosphere, like exhibitions do, which suits my topic of homelessness. My targeted audience is the general public-anyone who is old enough to understand the topic.

Final Piece Ideas

Book
    Story/ →
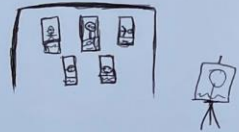   about the
    work.

Zine.   (small book).

Posters on wall.

Billboards

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photos
on wall   ideas — zine
↓   book /
take photo   booklet
of them.   with information?

easle

digitech,
bottom floor

where would i get
a bin(s).

could do photos in
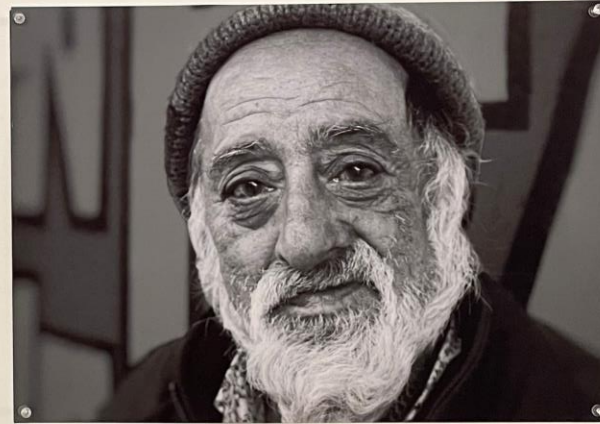bin → disapeared.
metaphore for
homeless people
are treated

could do one at a time?

Could display randomly or in
lines?

digitech - bottom floor.

Photography Personal Investigation Project

Homelessness and Hostile Design

For my project I have chosen to focus upon homelessness and hostile design in Norwich. I am also aiming to explain through my photography how people act around and towards the homeless community. My first thought as to why, was the stereotypes the homeless community are given. We are told not to go near them they are lazy, mean, or alcoholics which I think has caused the stigma around homelessness.

The first artist that I researched was Lee Jeffries, who is a British photographer, residing in Manchester. His work focuses on homelessness of people not only in England, but all around the world. I was drawn to his photography by his use in photoshop, using highlights and shadows to emphasise the lines and depth of the pictures. This can be shown in both figure 1 and 2, with the black and white emphasising the contrasting shadows. I think he is trying to help destigmatize the homeless community

By Lee Jeffries   *figure 1*

by making beautiful art with them as the subject. By making the shadows and highlights contrast, he makes them look unreal in a way that is captivating for the onlookers. I took inspiration from his work to try and have this same effect.

By Lee Jeffries   *figure 2*

My second artist that I researched was Anthony Dawton, native to London, Dawton photographed the homeless community around his city. His photos

are black and white with little editing to show the truth behind his pictures- homeless people are still people. His goal is to show the beauty of them, much like Lee Jeffries in the fact that he is trying to destigmatize homelessness. In figure 3, you can clearly see a man laying in the street, with a scruffy beard and hair. However,

By Anthony Dawton *figure 3*

Dawton has turned this into something beautiful and meaningful, he has emphasised the man's features and emotion. He has shown people that there is beauty in everything- even things that society think of as dirty, rude, scary etc. Their work is different to mine in the way that I didn't edit my work, I shot in black and white and kept the raw images. I also did less photography of people themselves and more of the traces that they've left behind. I really like Dawsons photos as they are of good quality, clear and can show the beauty and kindness of the homeless community in just a picture.

In this paragraph I will compare my own work to that of both Jeffries and Dawton. My work is similar in the way that it is not edited in a way to remove blemishes and dark circles, but to enhance the photo and the

person in them. As shown in Figure 4, this man isn't edited in a way to make him 'pretty' but to bring out his features, all of which tell a story in themselves- the dark wrinkled circles under his eyes, to the scruffy white beard on his chin. They are all a part of his story, and similarly to Dawton and Jeffries, I tried to display this by only adjusting the contrast between the highlights and shadows.

By ████████████ *figure 4* – street
Sleeper- st. Steven's Street, Norwich, UK.

I was inspired to make my project about homelessness in Norwich after a trip to Cape Verde – West Africa in 2021-22. Whilst there I saw many shanty towns and adults and children alike walking through rubble and dirt to get to work, get food, or get water. It was sad to see that whilst on the other side of the island it was thriving with tourists and resorts with unlimited food and water, a

lot of people were struggling. I wanted to spread awareness about this, which I did in my project last year, so this year I thought that I could do the same here. Whilst it isn't exactly the same, a lot of people local to me are struggling financially, physically and mentally.

In conclusion, my work is similar in the ways it is not edited to remove 'bad parts' of a person, and different in the way that I haven't made my photography as dark toned as Jeffries and Dawton. During my project, I found out that society treat homelessness as some sort of plague. While walking around norwich, people moved away from homeless people, some even crossed to the other side of the road. Nobody wanted to help. I think a lot of this comes from the stigma that the homeless community are lazy beggars or have an alternative motive when asking for money etc. But I found that a lot of them are good people, some better than people with stable income. It's not money that makes you a good person, and not having money doesn't mean you're not trying. I'm glad I did this experiment as I was able to understand more about my community and learn people's stories. It started off as just taking street photography, traces of homelessness and representation, but learning peoples' stories and being able to photograph that had such a big impact on myself, and others around me.

Information from:

https://davidcharlesfox.com/lee-jeffries-portraits-of-the-homeless/

https://instagram.com/anthonydawton?igshid=MzRlODBiNWFlZA==