

Assessment Evidence

You will need to produce a portfolio of work in response to a brief, which demonstrates planning, research, the development of ideas and a final outcome. Assessment evidence will typically consist of a portfolio of evidence, which includes:

- research, experimentation and creation of ideas from research
- working methods and techniques according to the choice of specialism
- final outcome
- communication showing how ideas can be realised
- samples, trials, mock-ups
- the evaluation of both the process and outcome.

Your work must include evidence of:

- a an analysis of the brief and the planning of the project
- b a range of effective developmental work in response to the brief
- c the planning and production of a final outcome, showing understanding of specialist working methods and processes
- d* evaluation of ideas, planning and finished work with discussion of areas of development.

Assessment Criteria

	Mark Band 1	Mark Band 2	Mark Band 3	Mark Band 4	Comment/evidence locations	Mark
Assessment strand a (relates to AO3)	Limited analysis of the brief and basic planning of the project	Competent analysis of the brief and clear planning of the project.	Independent and confident analysis of the brief and methodical planning of the project.	Thorough and in-depth analysis of the brief and excellent planning of the project.		
Marks available	(0-3)	(4-6)	(7-9)	(10-12)		12
Assessment strand b (relates to AO1)	Produce a basic range of work in response to the brief showing some development	Produce a range of competent developmental work in response to the brief.	Produce a wide range of confident developmental work in response to the brief.	Produce an extensive range of creative and innovative developmental work in response to the brief with a high level of sophistication.		
Marks available	(0-2)	(3-4)	(5-6)	(7-8)		8

	Mark Band 1	Mark Band 2	Mark Band 3	Mark Band 4	Comment/evidence locations	Mark
Assessment strand c (relates to AO2)	Limited realisation of the final outcome to meet the brief, demonstrating basic understanding when using limited specialist working methods and processes.	Competent realisation of the final outcome to meet the brief, demonstrating good understanding when using specialist working methods and processes.	Confident realisation of the final outcome to meet the brief, demonstrating a high level of understanding when using specialist working methods and processes.	Fluent and innovative realisation of the final outcome to meet the brief, demonstrating a high level of understanding when using specialist working methods and processes.		
Marks available	(0-7)	(8-14)	(15-21)	(22-28)		28
Assessment strand d (relates to AO3) QWC (i-iii)	Basic evaluation of the process and outcome with limited discussion of areas of development. Uses everyday language and the response lacks clarity and organisation. Spelling, punctuation and the rules of grammar are used with limited accuracy.	Competent evaluation of both the process and outcome with focused discussion of areas of development. Uses everyday language but there are occasional uses of specialist vocabulary. The response lacks clarity and organisation although some attempt at focus is evident. Spelling, punctuation and the rules of grammar are used with occasional accuracy.	Consistently clear evaluation of both the process and outcome with coherent discussion of areas of development. Uses some specialist terms and the response shows some focus and organisation. Spelling, punctuation and the rules of grammar are used with some accuracy.	Fluent evaluation of both the process and outcome with a high level of analysis detailing areas of development. Uses appropriate specialist terms consistently and the response shows good focus and organisation. Spelling, punctuation and the rules of grammar are used with considerable accuracy.		
Marks available	(0-3)	(4-6)	(7-9)	(10-12)		12
Total mark (out of 60)						