

Introducing the

# BTEC Tech Award in **Art and Design Practice**

The skills to succeed – the confidence to progress

BTEC



# Putting the spotlight on the BTEC Tech Award in **Art and Design Practice**

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**First teaching:** September 2018

**Course level:** Level 1 and level 2

**Course size:** 120 GLH, same as a GCSE

**First external assessment:** May 2020

**For:** Key Stage 4 students in England and Northern Ireland

**Progress 8:** Approved non-EBacc 'open group course' on Key Stage 4 List (from first results 2020)

Would your Key Stage 4 learners be interested in taking a **hands-on course** alongside their GCSEs that gives them a taste of what the sector is like, as well as the skills and confidence to succeed in their next steps?

With the new **BTEC Tech Award in Art and Design Practice**, your learners will acquire knowledge, understanding and skills to underpin their practical activities for a future in the art and design industry.

# How the course works...

As the BTEC Tech Award in Art and Design Practice is a practical introduction to life and work in the industry, your students can explore the sector while:

- processes in creative responses to briefs
- generating, prototyping, developing, reviewing and refining ideas
- understanding important attitudes, such as planning, organisation and communication

The course has two internally assessed components, and one that's externally assessed:

These components build on each other to motivate your students by helping them put what they've learned into practice and grow in confidence.



# Component 1:

## Generating Ideas in Art and Design

*Weighting 30%*

**Aim:** Investigate art and design practice to inform generation and communication of ideas

**Assessment:** internally assessed assignments

During Component 1 your students will:

- **investigate** art and design practice
- **generate** ideas for art and design work
- **develop** key research and analysis skills by exploring ideas and influences.

## Component 2:

### **Develop** Practical Skills in Art and Design

*Weighting 30%*

**Aim:** develop practical skills through exploration of specialist materials, techniques and processes.

**Assessment:** internally assessed assignments

During Component 2 your students will:

- **develop** skills through application and review
- **record** and communicate skills development
- **develop, refine and communicate** work through use of specialist art and design skills.

## Component 3:

### **Responding** to a Client Brief

*Weighting 40%*

**Aim:** develop a response to a client brief and produce an art and design work.

**Assessment:** scenario-based external synoptic assessment where students will apply their knowledge and practical skills to the creation of an art or design piece of work in response to a client brief.

During Component 3 your students will:

- **demonstrate** understanding of client needs
- **develop** and produce a response to a client brief
- **present** a response to a client brief

# Where the course can lead...

With a **BTEC Tech Award in Art and Design Practice**, your learners are able to **explore**, **challenge** and **realise** their potential.

During the course, learners will gain an insight into the skills and knowledge they'll need to succeed in this sector.

After completing the course, your learners can continue on to further study such as a BTEC Level 3 National in Art and Design, an A Level in Art and Design or an apprenticeship.

Your students will also gain transferable skills during their studies such as self-reflection, communication, teamwork and problem solving, which will support their current and future progression.

**The future belongs  
to young people  
with an education  
and the imagination  
to create.**

*Barack Obama*

# Support and resources

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To help you and your students every step of the way, we're developing the course materials you need and more of what you've told us you value most.

Whether you're an experienced BTEC teacher or are new to the suite, there'll soon be **free content** and **paid-for resources\*** to help you plan, teach and prepare for assessment, as well as **training events** to support your professional development.

Your Subject Advisor, Susan Young, is also on hand to answer your queries in the run-up to first teaching and beyond:



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Sign up for sector specific updates at [quals.pearson.com/artsignup](https://quals.pearson.com/artsignup)



\* Note: you don't have to buy published resources in order to deliver the course.



# Like what you see? Want to know more?

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## **Support materials...**

- Introductory guides and videos
- Free training
- [Specifications available online now](#)

