BTEC Tech Award in
Travel and Tourism
Your Key Stage 4 BTEC for schools

Included on 2020, 2021 and 2022 performance tables in England and Northern Ireland

The skills to succeed – the confidence to progress
Introducing BTEC Tech Awards

In this section

» What are BTECs?
» What are the BTEC Tech Awards?
» Why is the BTEC Tech Award in Travel and Tourism the best option for my students?
New to BTEC at Key Stage 4?

What are BTECs?
Chosen by over a million students every year, BTECs are vocational qualifications designed to help your students succeed. Students develop knowledge and understanding through applying their learning to work–related contexts, and gain the skills they need for further study and employment.

What are BTEC Tech Awards?
Designed specifically for schools, BTEC Tech Awards are Level 1 and Level 2 qualifications. Complementing GCSEs and providing a first glimpse into a professional sector, these qualifications assess students through scenario–based external assessments rather than traditional exam formats.

Why choose the BTEC Tech Award in Travel and Tourism?
• Content to interest and engage your KS4 travel and tourism students.
• Planning and teaching made simple: all the support materials you need and a travel and tourism specialist on hand to answer your questions.
• Clear progression onto Level 3 study for students who want to explore travel and tourism further.
• Differentiated grading across both Level 1 and Level 2, with mapping to the new 9-1 GCSE grades.

Introducing BTEC Tech Awards have been specifically designed:

• for 14–16 year olds in schools
• to give students a hands–on taste of the sector, and the skills and confidence to take their next steps
• to count in the ‘open group’ of Progress 8.
How does the course work?

The course is made up of three components: two that are internally assessed and one that’s externally assessed.

Our three–block structure, explore, develop and apply, has been developed to allow students to build on and embed their knowledge. This allows them to grow in confidence and then put into practice what they have learned.

Our assessment structure is also designed so that students can build on what they learn, and develop their skills, as they move through the course.
Component 1: Explore
Travel and Tourism Organisations and Destinations

Aim: examine the types and aims of travel and tourism organisations and different travel destinations
Assessment: internally assessed assignment(s)
Weighting: 30% of total course

During Component 1, your students will learn about:
- the travel and tourism sector and tourist destinations
- the type and purpose of different travel and tourism organisations
- the importance of travel and tourism to the UK
- different types of holidays and reasons for travel

For more information on the content in this component and assessment examples visit: quals.pearson.com/btectechawardttt and explore Section 3 of the specification.
Component 2: Develop

Influences on Global Travel and Tourism

Aim: investigate global travel and tourism and its impact on global destinations
Assessment: externally assessed written paper that requires learners to apply their knowledge and understanding of the factors influencing tourism and the impact of tourism on destinations and destination management
Weighting: 40% of total course

During Component 2, your students will investigate:
- factors influencing the travel and tourism industry
- sustainability and destination management
- the impact of global tourism on local communities, the economy and the environment
- tourism development

For more information on the content in this component and assessment examples visit: quals.pearson.com/btectechawardttt and explore Section 3 of the specification.
Component 3: Apply

Customer Needs in Travel and Tourism

Aim: understand how organisations use market research within the travel and tourism industry

Assessment: internally assessed synoptic assignments

Weighting: 30% of total course

During Component 3 your students will:

- investigate how travel and tourism organisations use research to identify customer needs
- explore the range of products offered by travel and tourism organisations
- consider how organisations respond to market trends to meet customer needs
- plan a holiday to meet customer needs and preferences

For more information on the content in this component and assessment examples visit: quals.pearson.com/btecchawardtt and explore Section 3 of the specification.
Your support for teaching: overview

Course materials
There are lots of materials available on our website to support your planning and delivery, including:
• Course Planners for 1 and 2 years
• Schemes of Work for each component
• Assessment materials: SAMs, Authorised Assignment Briefs, and Sample Marked Learner Work across all levels for internally assessed components.
quals.pearson.com/btectechawardtt

Training events
We are running Getting Ready to Teach events to help you feel confident teaching and assessing this new qualification.
quals.pearson.com/training

Travel and Tourism Subject Advisor
Your Travel and Tourism Subject Advisor, Victoria Fowell, is always on hand if you have any queries. Get in touch at:
https://support.pearson.com/uk/s/qualification-contactus
0333 016 4060

Paid-for resources

Every lesson covered
Our resources are built around the free Schemes of Work and cover every lesson from all three components, to make planning and teaching simple.

Every lesson in one spread
Each lesson in the Scheme of Work has a corresponding two-page spread in the Student Book, with all the content you need to teach that lesson, as well as activities, case studies and assessment practice. See pages 16–17.

Learn more about our resources at:
www.pearsonschools.co.uk/traveltechres
student thinking and a warm-up task, to get them started.

You do not have to purchase paid-for resources to use the free scheme of work.

Download a sample chapter at: www.pearsonschools.co.uk/traveltechres
Get set for assessment

In this section...

» Why the combination of internal and external assessment?
» How does assessment work?
» How does grading work?
» Your support for assessment

Why the combination of internal and external assessment?

The combination of internal and external assessment means your students will develop the knowledge, understanding and skills they need and then have the opportunity to put this learning into practice through real-life scenarios.

Component 2 example written paper:
A written assessment that allows learners to demonstrate knowledge and understanding of the factors influencing travel and tourism organisations, destinations, visitors and the potential impacts of tourism and to make recommendations on how to manage tourism in global destinations.

Component 1 example assignment:
Investigate the aims, ownership, type and purpose of a named travel and tourism organisation.

Component 3 example synoptic assignment:
Research and analyse the needs and preferences of two different types of customer and select products and services to meet these needs and preferences.

Internally assessed assignments

The focus is on your students developing their knowledge, understanding and skills.

Externally assessed exam

The focus is on your students putting their learning into practice through real-life scenarios.
How does the internal assessment work?

Retaining the BTEC approach

Internal assessment

We’ve retained the well-established BTEC approach, adapted to fit the specific needs of this qualification. Authorised Assignment Briefs (AAB) are provided and these can be used or modified, if modified the Assignment Brief (AB) must be Internally Verified (IV). Then the AB is given to the students with hand-in date and the assessment is internally and externally verified.

Can my students resubmit?

There will be one opportunity to resubmit improved evidence, once approved with your Lead Internal Verifier.

Why do we use verification?

We have chosen to verify rather than moderate our assignments; this means you can receive feedback on individual students and understand and track their performance at every stage – avoiding any last minute surprises.

Want to know more?

More detail on internal assignments is in section 5 of your specification.

quals.pearson.com/btectechawardtt

How does the external assessment work?

We realise that BTEC students should be assessed in a way that suits vocational learning. That’s why our new Tech Awards use scenario-based external assessments rather than traditional exam formats.

When can my students take the external assessment?

There is one externally assessed component (Component 2), designed to be synoptic (drawing together knowledge from the previous components) and taken near the end of the course. This is a 1 hour 30 minute exam to be taken in February or May/June.

Can my students resit?

Your students will have one opportunity to resit.

Want to see an example assessment?

See the sample assessment material (SAM) on our website.

quals.pearson.com/btectechawardtt
How does the grading work?

Students achieve a grade for each component, which are allocated points. At the end of the course, we calculate the final grade by adding the points from each component, and matching this against the qualification grade point thresholds.

Full grading

Our qualification goes from Level 1 Pass to Level 2 Distinction* to ensure all students’ achievements are recognised. Students need to achieve a L1 Pass or above in each of the three components to achieve the qualification.

Qualification grade point thresholds

For more information on grading see section 8 of the specification.
Recognising student achievement

In this section...

» How does the BTEC Tech Award fit into Progress 8?
» Where can a BTEC Tech Award take your students?

**Your support for assessment**

**Sample Assessment Material**
You can download Sample Assessment Material for Component 3 from our website, to give you an idea of what the exam will look like. This also includes a mark scheme and marking guidance, so that you can see what is required from your students at each level.

quals.pearson.com/btectechawardtt

**Authorised Assignment Briefs**
You can download Authorised Assignment Briefs for each of the Learning Aims of Components 1 and 2 from our website. You can use these with your students as they are, tailor them to fit your students, or use them as inspiration to develop your own briefs.

quals.pearson.com/btectechawardtt

**Sample Marked Learner Work**
You can download Sample Marked Learner Work from our website. This will give you an example of students’ responses at L1P, L1M, L1D, L2P, L2M, L2D grades. Component 3 Sample Marked Learner Work will also be provided with full commentary from examiners.

quals.pearson.com/btectechawardtt

**Paid-for resources**
We are also developing resources to support you, and help your students reach their full potential. Our Student Book and ActiveLearn Digital Service will both include specific activities on preparing for assessment.

See pages 14–17 of this guide to find out more.

quals.pearson.com/btectechawardtt
Where can a BTEC Tech Award take your students?

What will my students gain from a BTEC Tech Award?

How does the BTEC Tech Award fit into Progress 8?

The BTEC Tech Award in Travel and Tourism has been included on the DfE List of qualifications which will count towards performance tables in England and Northern Ireland (2022 results), meaning that it can be included in the third tier of Progress 8: the ‘open’ (non-EBacc) category.

Your students can take up to 3 BTEC Tech Awards in the “Open Group” alongside their GCSEs.

Practical, transferable skills

BTEC Tech Awards focus on building skills which will give your students the confidence to progress in whatever path they choose.

A taster of the sector

The BTEC Tech Award is a practical introduction to life and work in the Travel and Tourism sector, so your students can develop their understanding of the sector and see whether it’s an industry they’d like to be in.

A well-rounded foundation for further study

As they’re designed to be taken alongside GCSEs, with a BTEC Tech Award your KS4 students have the opportunity to apply academic knowledge to everyday and work contexts, giving them a great starting point for academic or vocational study post-16, as well as preparing them for future employment.
Recognised by employers and universities

In 2015, 1 in 4 students who entered university in the UK did so with a BTEC. BTEC is a recognised and well-known qualification suite, providing reassurance that students who study a BTEC meet the levels required by employers and Higher Education.

What are my students’ options for progression after the course?

After completing their BTEC Tech Award, your students will be in a great position to continue in the travel and tourism sector. This qualification prepares students for both technical and academic routes.

Travel and Tourism is one of the UK’s fastest growing sectors, employing over 3 million people.

Where can my students progress to?

Level of achievement

- **Level 1 at KS4**
  - Post–16 Level 2 study of Travel and Tourism
  - Designed to lead towards work, apprenticeships or further study at Level 3

- **Level 2 at KS4**
  - Post–16 Level 2 study in a variety of subjects
  - Ideal for students who perform strongly in Travel and Tourism compared to their overall performance at KS4

- **A Levels**
  - Will prepare them for entry into Higher Education

- **Level 3 vocational qualifications e.g. BTEC Nationals in Travel and Tourism**
  - Will prepare them for entry into employment or apprenticeships and Higher Education

Recognising student achievement

- Recognised by employers and universities
- Recognised by universities

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Travel and Tourism is one of the UK’s fastest growing sectors, employing over 3 million people.
Your next steps
If you like what you see, and are interested in the BTEC Tech Award in Travel and Tourism, then:

Download your specification for a more detailed look at the course: [quals.pearson.com/btectechawardtt](quals.pearson.com/btectechawardtt)

Get in touch with your Subject Advisor, Victoria Fowell, with any queries.

Email: [https://support.pearson.com/uk/s/qualification-contactus](https://support.pearson.com/uk/s/qualification-contactus)

Phone: 0333 016 4060


Tell us you’re teaching this qualification to receive the latest updates: [quals.pearson.com/TAsignup](quals.pearson.com/TAsignup)