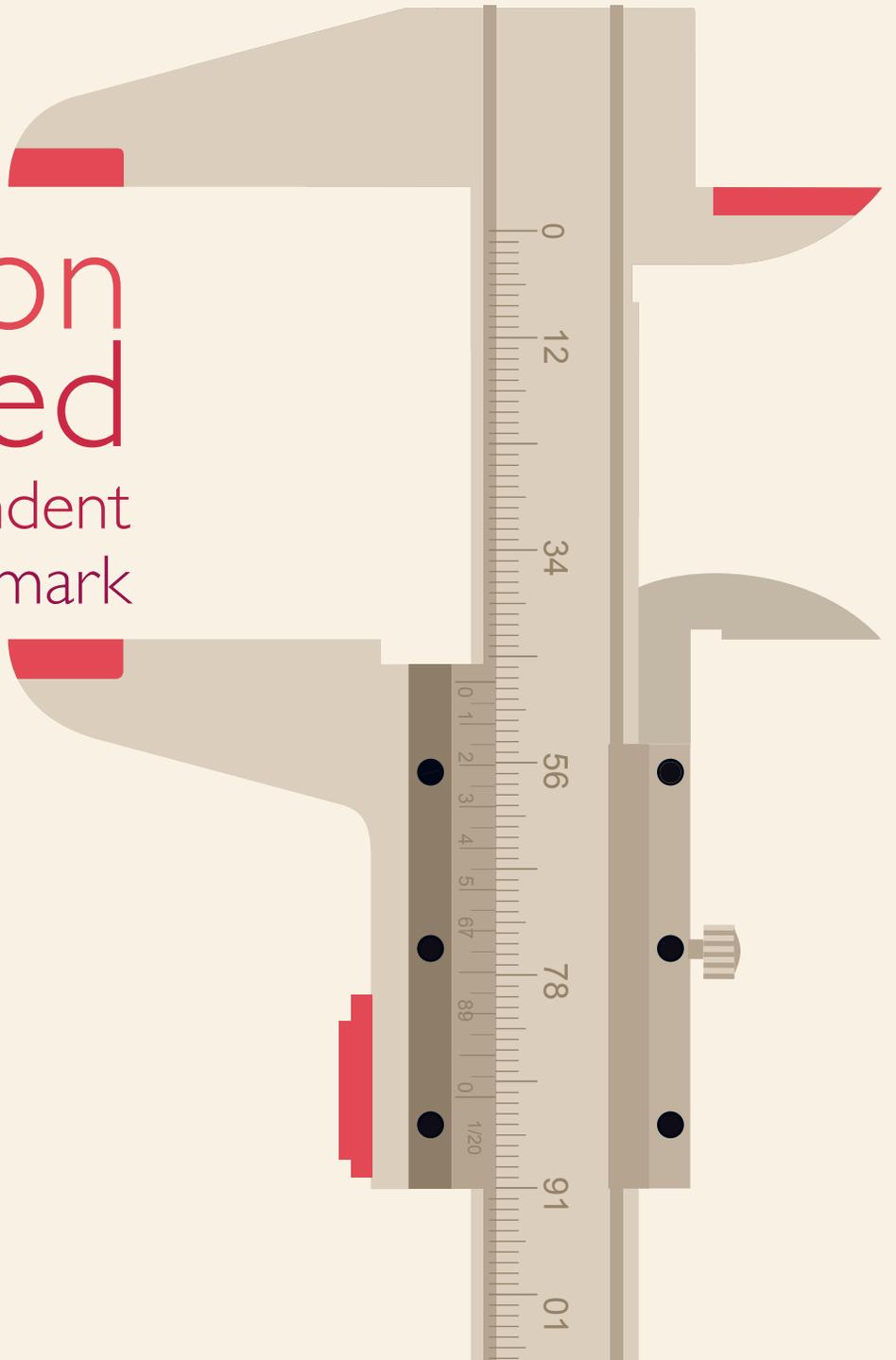


Pearson Assured

Your independent
quality benchmark



What is the Pearson Assured service?

'Pearson Assured' is an independently verified quality mark from Pearson that's ideal for anyone delivering training or learning programmes that are designed, taught and assessed in-house. This service evaluates your quality processes, and recognises and endorses high quality institutions.

How does Pearson Assured work?

To achieve Pearson Assured status, we will review your organisation's quality management against standards that we have developed from over 100 years of experience in education and training.

We will work with you to ensure your quality processes reach our standard.

One of our expert quality advisors will visit your site, and may conduct follow-up visits where required to help you meet the Pearson Assured quality standard. Once achieved you will be able to promote your Pearson Assured status, and claim Pearson Assured certificates for all learners/trainers who successfully complete your programmes.

Why become a Pearson Assured organisation?

Set an international benchmark –

by demonstrating that your organisation meets the Pearson Assured quality criteria, you ensure that each learner on each programme receives the same standard of education and training provision, wherever they are, and wherever they take the course.

Stand out from the crowd –

Assured organisations can use the Pearson logo on promotional materials, and claim certificates featuring the Pearson logo alongside your organisation's logo.

Improve your quality management –

when our quality advisors review the validity and reliability of your quality procedures, you get detailed feedback on how you can improve your quality systems. Annual visits thereafter help you to improve your quality standard.

Assure your learners with an independent benchmark from a credible authority on standards in education and training –

becoming Pearson Assured sends a clear message to current and prospective learners that your organisation is accountable and responsible, providing important reassurance to your learners.

One simple step, to endorse all your organisation process –

because we review your organisation, and not individual programmes, Pearson Assured status involves only one organisation-level review. This means you can receive a quality endorsement for all your programmes from just one review.

1

2

3

4

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Who is Pearson Assured for?

Corporate training providers —

Pearson Assured helps training providers to assure consistent standards across multiple programmes, delivery locations, and different trainers, giving them verifiable proof of their credentials to promote to clients.

Corporations with in-house programmes —

Pearson Assured is an ideal product for companies conducting their own training, as it helps them provide consistency and accuracy across multiple sites or with multiple assessors, ensuring all employees receive the same training provision.

Educational institutions —

(schools, colleges and universities), professional bodies and public sector organisations, who provide their own education and training programmes.

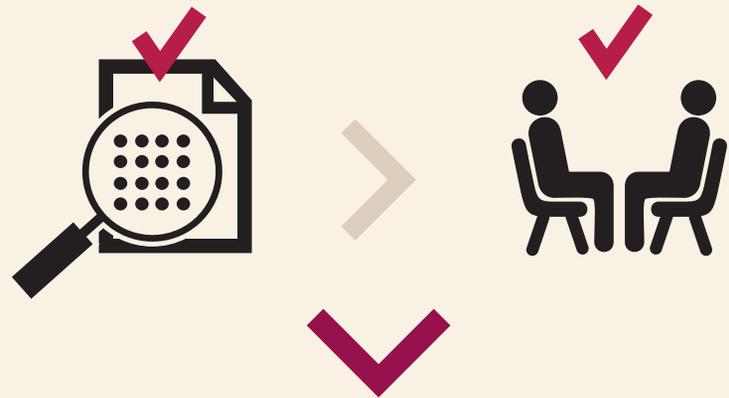
How do we 'assure' an organisation?

A quality advisor will review your organisation against our objectives and quality measures.

To do this, your organisation will need to supply evidence to support your organisation's quality systems against each quality measure, and we will follow this up with a visit to your organisation to complete the review.

After this, if the evidence you have provided is sufficient you will be granted Pearson Assured status.

If your organisation is not able to provide sufficient evidence, you will receive guidance on how to achieve the standard.



PEARSON
ASSURED
ORGANISATION



What gives Pearson the authority to measure the quality of another organisation?

Pearson UK's largest education and awarding organisation

With **over 100 years of education and training experience, in over 100 countries**, we have the expertise and authority to audit, benchmark, and independently verify your quality processes, against world-class standards.

We're serious about quality

We know that without rigorous quality assurance, a certificate is worth no more than the paper it is written on. That's why best-practice quality procedures underline everything we do, and we believe in what we do, being independently regulated by UK regulator Ofqual to ensure our quality standards are rigorous, valid and reliable.

Pearson qualifications are widely taught, recognised and respected

The standards we apply in all Pearson qualifications are the same standards provided by the Pearson Assured service.

Our Objectives and Measures for Pearson Assured



1.

Organisation Objectives

MEASURES

Staff resources

Staff induction and development

Physical resources

Organisation structure

Administrative systems



2.

Learning and Training Objectives

MEASURES

Maintaining and improving quality

Roles and team working

Review, evaluation and improvement

Learner / Trainer support
recruitment

Learner / Trainer and review

Malpractice, appeals and complaints



3.

Assessment Objectives (if applicable)

MEASURES

Assessment practice

Assessment recording

Your 4-step process to becoming a Pearson Assured organisation

1

Contact your local representative to discuss your requirements. Our representative can help you decide whether Pearson Assured is right for you, and will be your point of reference and guide you through the approval process.

2

We'll send you the relevant Pearson Assured Guidance and Policy Documents, including the Pearson Assured Application Form for you to complete and return to: internationalapprovals@pearson.com

3

A Quality Advisor will visit your organisation to conduct a review of your quality management system.

(a) If all quality measures are met, you'll receive a letter confirming your Pearson Assured Status immediately for one year, as well as marketing information and files for using the Pearson logo.

(b) If not all quality indicators are met, we'll work with you to improve quality systems to achieve Pearson Assured Status, which will follow a second site visit.

4

Contact
your local
Representative

Find out
more
information:

qualifications.pearson.com/Pearson_Assured

