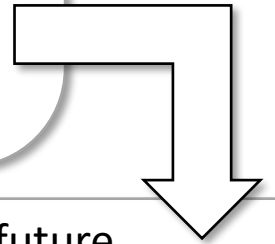
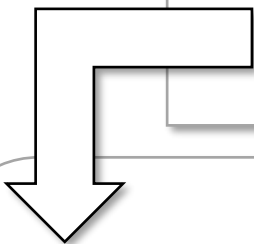


Your USP

Your current skills, characteristics & attributes



What you'd like your USP to be in the future



What it might take to get there