

Mark Scheme (Results)

Summer 2010

GCSE

GCSE BUSINESS STUDIES(5BS01) Paper 01

Edexcel is one of the leading examining and awarding bodies in the UK and throughout the world. We provide a wide range of qualifications including academic, vocational, occupational and specific programmes for employers.

Through a network of UK and overseas offices, Edexcel's centres receive the support they need to help them deliver their education and training programmes to learners.

For further information, please call our GCE line on 0844 576 0025, our GCSE team on 0844 576 0027, or visit our website at www.edexcel.com.

If you have any subject specific questions about the content of this Mark Scheme that require the help of a subject specialist, you may find our **Ask The Expert** email service helpful.

Ask The Expert can be accessed online at the following link:

<http://www.edexcel.com/Aboutus/contact-us/>

Alternatively, you can speak directly to a subject specialist at Edexcel on our dedicated **subject*** telephone line: **0207 190 5329**

Summer 2010

Publications Code UG023578

All the material in this publication is copyright

© Edexcel Ltd 2010

Unit 1: Introduction to Small Business

Question Number	Answer	Mark
1	C	1

Question Number	Answer	Mark
2	C, E	2

Question Number	Answer	Mark
3	A, D, E	3

Question Number	Answer	Mark																								
4	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>January</th> <th>February</th> <th>March</th> </tr> </thead> <tbody> <tr> <td>Total receipts</td> <td>£24 000</td> <td>£30 000</td> <td>£32 000</td> </tr> <tr> <td>Fixed costs</td> <td>£3 000</td> <td>£3 000</td> <td>£3 000</td> </tr> <tr> <td>Variable costs</td> <td>£6 000</td> <td>£7 500</td> <td>£8 000</td> </tr> <tr> <td>Total costs</td> <td>£9 000</td> <td>£10 500</td> <td>£11 000</td> </tr> <tr> <td>Profit</td> <td>£15 000</td> <td>£19 500</td> <td>£21 000</td> </tr> </tbody> </table>		January	February	March	Total receipts	£24 000	£30 000	£32 000	Fixed costs	£3 000	£3 000	£3 000	Variable costs	£6 000	£7 500	£8 000	Total costs	£9 000	£10 500	£11 000	Profit	£15 000	£19 500	£21 000	5 (OFR)
	January	February	March																							
Total receipts	£24 000	£30 000	£32 000																							
Fixed costs	£3 000	£3 000	£3 000																							
Variable costs	£6 000	£7 500	£8 000																							
Total costs	£9 000	£10 500	£11 000																							
Profit	£15 000	£19 500	£21 000																							

Question Number	Answer	Mark
5	B	1

Question Number	Answer	Mark
6	B	1

Question Number	Answer	Mark
7	C, D, E	3

Question Number	Answer	Mark
8	A, C, F	3

Question Number	Answer	Mark
9	C	1

Question Number	Answer	Mark
10	B, E, F	3

Question Number	Answer	Mark
11	A, C	2

Question Number	Answer	Mark
12	D, E	2

Question Number	Answer	Mark
13	A	1

Question Number	Answer	Mark
14	C	1

Question Number	Answer	Mark
15	B	1

Question Number	Answer	Mark
16	B, D	2

Question Number	Answer	Mark
17	C	1

Question Number	Answer	Mark
18	D	1

Question Number	Answer	Mark
19	A	1

Question Number	Answer	Mark
20	i=e; ii=d; iii=f; iv=g; v=c	5

Further copies of this publication are available from
Edexcel Publications, Adamsway, Mansfield, Notts, NG18 4FN

Telephone 01623 467467
Fax 01623 450481

Email publications@linneydirect.com

Order Code UG023578 Summer 2010

For more information on Edexcel qualifications, please visit www.edexcel.com/quals

Edexcel Limited. Registered in England and Wales no.4496750
Registered Office: One90 High Holborn, London, WC1V 7BH