

Graphic Communication

Standard Mark – 37

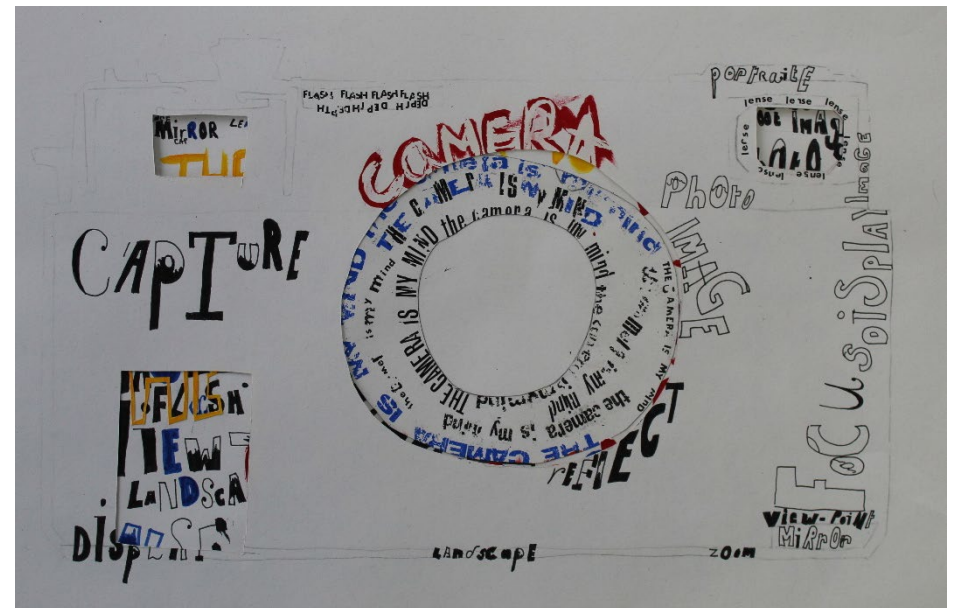
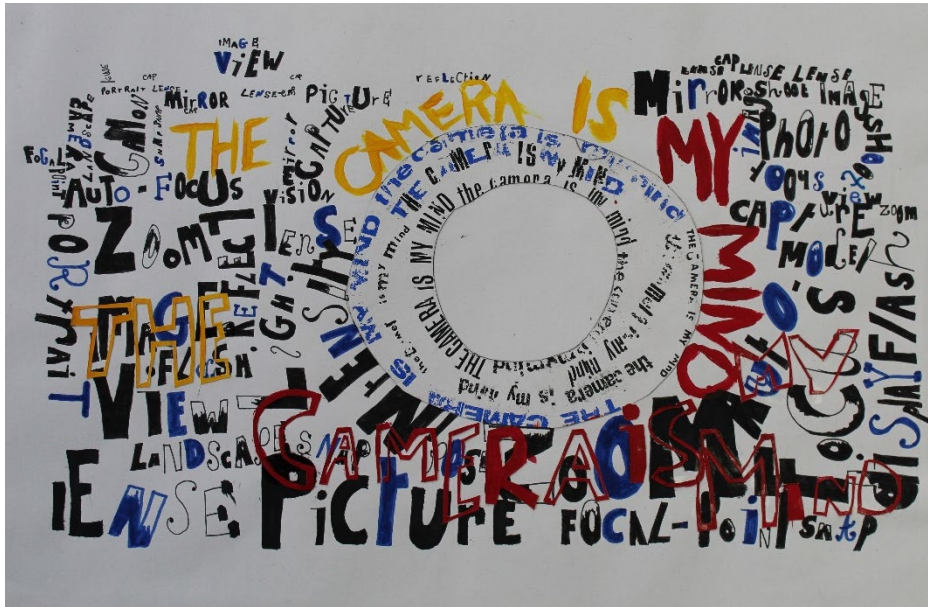
	A01	A02	A03	A04	Total
Mark	9	10	9	9	37
Level	3	4	3	3	
	Fully emerging competent ability	Just competent and consistent ability	Fully emerging competent ability	Fully emerging competent ability	

Keyword descriptors from the taxonomy:

Reflective	Endeavour
Predictable	Safe
Growing control	Purposeful
Broadening	


Examiner comments:

- There is endeavour in the development of ideas which reflects a growing understanding of contextual sources as investigations progress.
- There is evidence of experimentation and exploration using cut and paste techniques centred around typography. Ideas are refined through a layered approach.
- There is a competent ability to record observations and insights through hand drawn, cut out and printed letterforms.
- Annotation is straightforward but generally adds to the overall development of ideas.
- The candidate has realised their intentions through purposeful investigations and a personal and meaningful response.




Reflection.

Camera reflection
 - Lenses - glass
 - Dark room / mirror
 - Photo of mirror / inside a camera lens using sewing




Space
 - The reflection of greenhouse gases on future generations

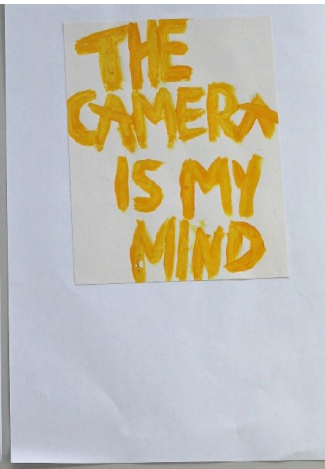



MAX-D-MATIC

- Barcelona based artist
- Works with collage
- He has mastered handmade and digital collages, creating beautiful illustrations that tell complete stories in bold images.
- He has worked and exhibited in more than 40 galleries in Barcelona, New York, Tokyo, Berlin, Rotterdam, Antwerp, Rome and other countries.
- He is a founding member of the world show.
- He sells some of his work and has many clients.

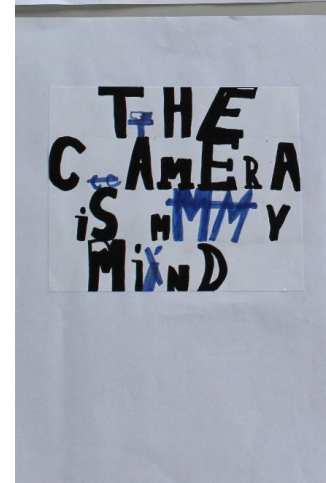


REFLECTIC
 REFLECTION
 REFLECTION



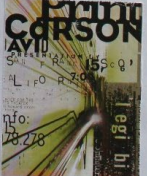
THE
 CAMERA

IS MY
 MIND



David Carson

David Carson:
 David was born on the 8th of September 1955 (wasn't best known for his innovative magazine design and experimental typography)
 - Director of magazine Ray Gun
 Carson attended Coca Cola High school and was class President for three years, attended San Diego State University, he graduated with Honors & Distinction
 Bachelor of Arts in Sociology
 Started career as a teacher, then became a professional surfer then came across graphic design and found himself immersed in the arts, and American culture of Southern California
 - he the student at the Oregon college of commerce - art
 - Carson is best known for his Ray Gun magazine



Reflection
Reflexion

Water reflection?
 = reflection / ripples
 - image on a puddle
 - rainbow oil (water)

Nice image of nature or animals as reflected onto a puddle use the actual reflection as the picture taken itself. Then draw / sketch reflection on the water.

Looking back on the past:
 - Hour glass vs sand timer
 - How times have changed e.g. key events in history and how it has reflected onto our generation / world we live in now.

THE CAMERA IS MY MIND

THE CAMERA IS MY MIND

JESUS LEGUIZAMO

- Alex's Leguizamo was born in the colonial city of Pamplona located in Norte de Santander in eastern Colombia.
- His father was in the military.
- He enjoys art and movies etc.
- He had the chance to study fine arts at the national university of Colombia where he obtained his degree.
- His work often deals with which defines the human being e.g the face.
- His paintings cover across an intense pink to the warmest emotional state of mind or memory which has begun to fade, leaving incomplete strips in his mind.

REFLECTION

David Lauson

Refo

- Refo is a French artist/graffiti artist who is known for creating work halfway between urban art and conceptual art.
- He was born in 1983 and studied graphic design at London college of communication.
- He works on canvas, vintage books, neon, fine china and statuette busts.
- His work is seen to have crossed out letters or words, he also uses fine line writing.
- His work is always in the same Verdana font and stripped of any flourish beyond a bold striking line.
- He lives and works in central Paris.

Reflect SNAP

REFLECT SNAP

so the for
 I have
 and space
 made
 made
 zoom
 view past only
 flash

