

Component 1 Graphic Communication

Standard Mark – 28

	AO1	AO2	AO3	AO4	TOTAL
Mark	6	7	7	8	28
Level	2	3	3	3	
	Fully basic ability	Just emerging competent ability	Just emerging competent ability	Mostly emerging competent ability	

Examiner comments:

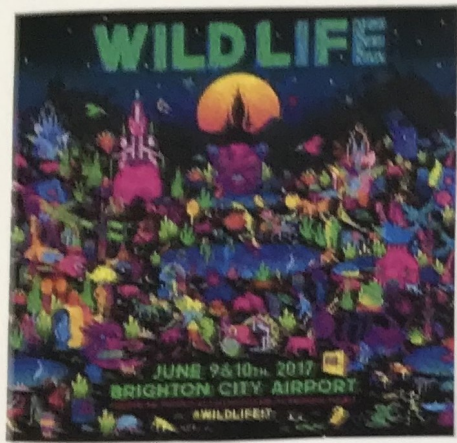
This emerging competent submission of work includes a series of, predictable, posters, wristbands, and t-shirt designs (AO4), demonstrating growing control in the use and manipulation of typography and digital media (AO2) (AO3). The candidate's work is informed by visual research into festival posters and t-shirt designs (AO1), evidencing a tentative approach in the development of ideas, and growing control in the recording of observations and insights (AO3). Annotation is brief but relevant and adequate (AO3).

Keyword descriptors from the taxonomy:

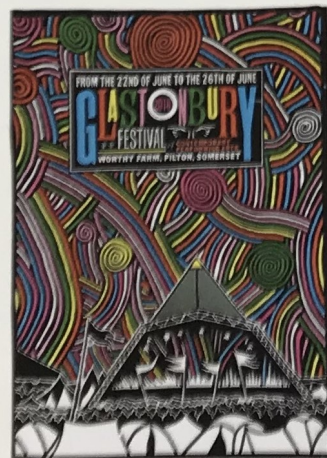
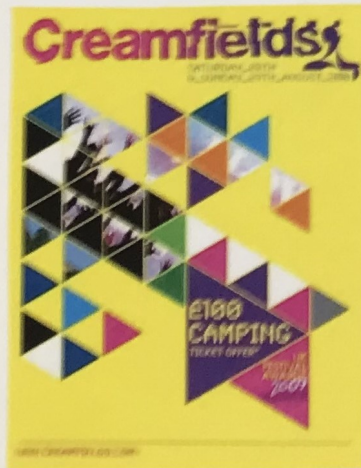
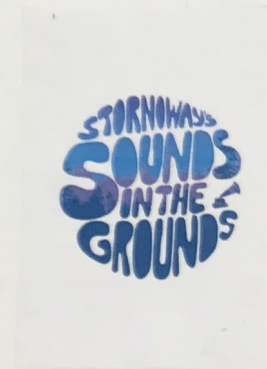
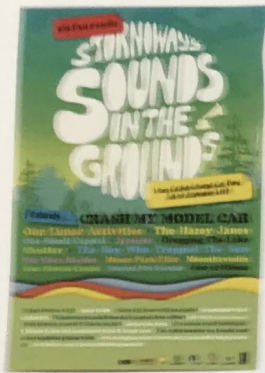
Tentative

Predictable

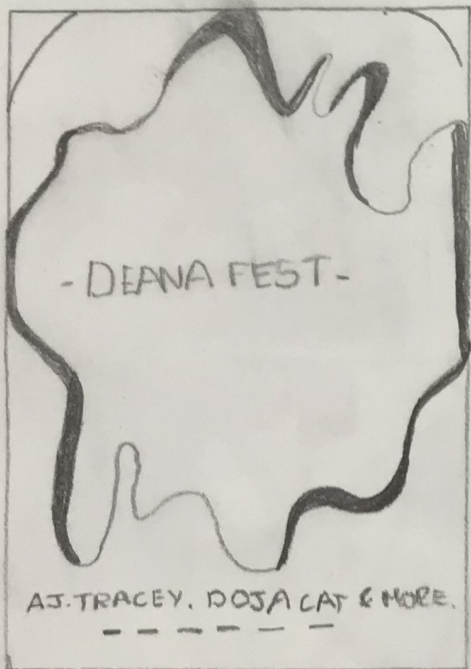
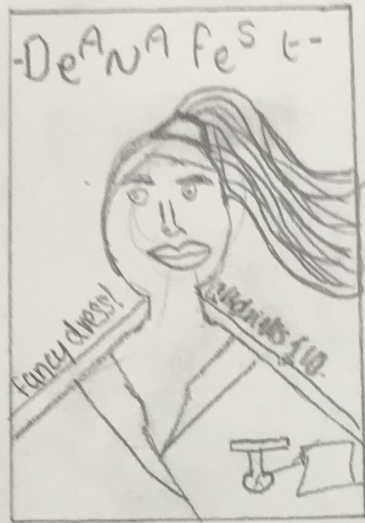
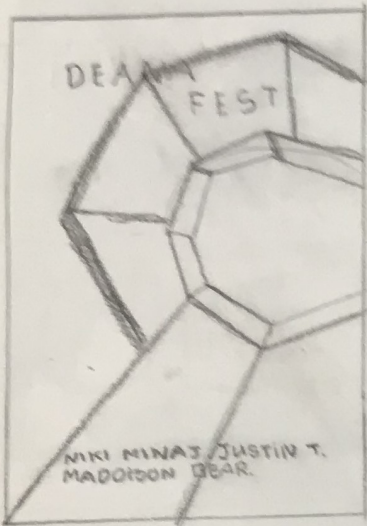
Growing control



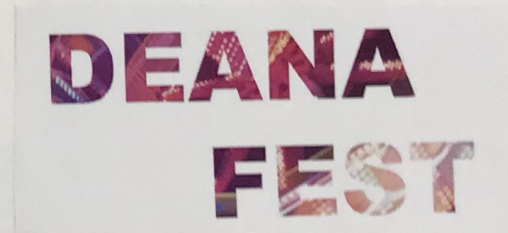
examples of festivals



Poster Design Sketches



Typography Experiments



DEANAFEST

TICKETS ON SALE NOW AT
WWW.TICKETMASTER.CO.UK/DEANAFESTTICKETS

JULY 3RD-6TH 2022
CARRINGTON, MANCHESTER ROAD, M31 4AY
FIELD 1

HEAD ACTS- **NIKI MANAJ, DA BABY & CITY GIRLS**
OTHER ACTS-
Dua Lipa, Headie One, **STORMZY**
Dave, **ED SHEEAN**, little mix, **UNKNOWN T**
DE BLOCK EUROPE, **ARTIC MONKEYS**

Rage Against, **Megan The Stallion**, Maddhon Bear,
Jack Harlow, Wolf Alice, Fetty ~~Wap~~

LIL TJAY, SUMMER WALKER

Usher, Asmalls, Kayla Nicole, Ella
Mai, OBFBandobay, 50 Cent, AJ TRACEY

DOJA CAT, PINK PATHERS

AITCH, Ardee **CENTRAL CEE**, drake,

RHIANNA, DIGGA D

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composition
refinements

- colour refinements -



illustration refinements





DEANA FEST

Nicki Minaj *Doja Cat*
Central Cee **Maddison Beer** *Rihanna*
Coldplay **MEGAN TRAINER** *Olly Murs*

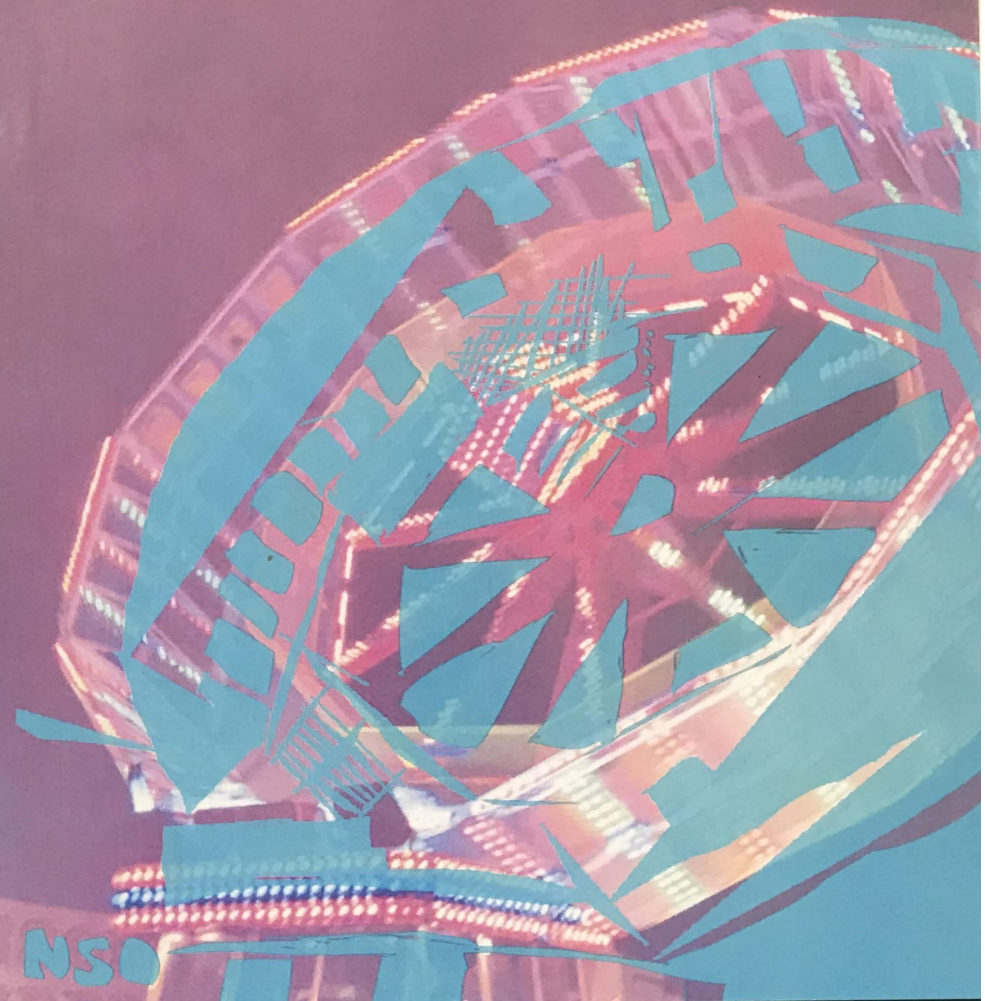


July 3rd-6th 2022

Field 1, Carrington, Manchester Road, M31 4AY

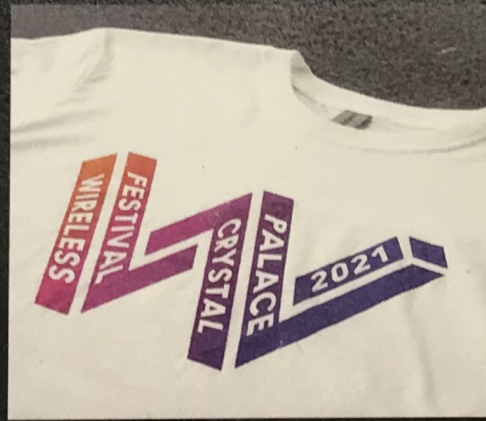
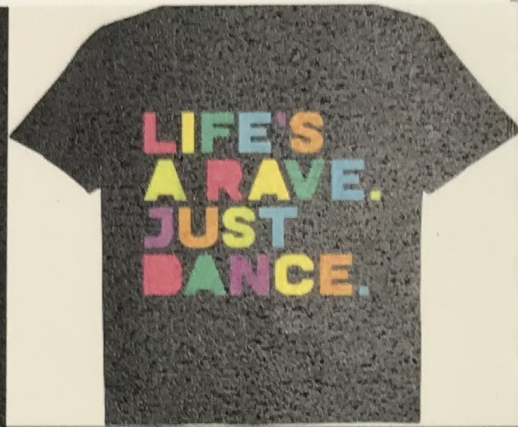
-POSTER DESIGN FOR DEANAFEST-

DEANA FEST



Nicki Minaj *Doja Cat*
Central Cee **Maddison Beer** *Rihanna*
Coldplay **MEGAN TRAINER** *Olly Murs*

t-shirt research/inspo



front



back



front



back



Here I have drawn out some ruff t-shirt designs, to use as inspo for when I actually create my t-shirt merch for my festival "DEANAFEST"

Here I have researched different types of festival designs so that I have some inspo for when I make my shirt.

final t-shirt designs



design one (1)



my final tshirt on a model



design two (2)

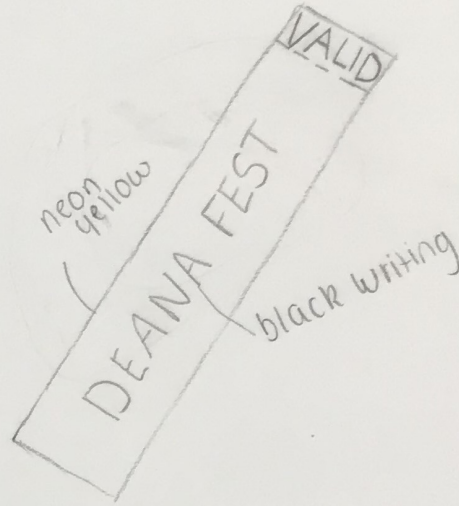


-wristband research/inspo-

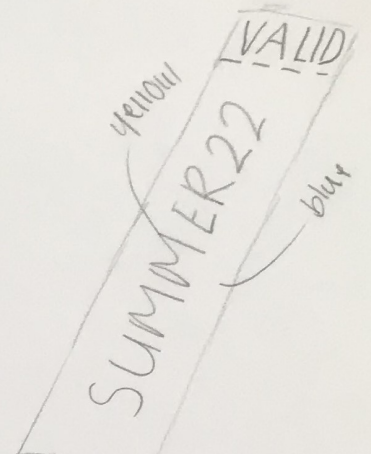
My wristbands will be used for many things. One, as a keep sake to remember all the good memories you have that was created at my festival. Two, for marshals to easily identify if the person is a standard, mid or vip entry. And finally, for security purposes to see if anybody without a ticket is in the festival unpermitted. My wristbands are going to be colourful and bright just like the images displayed below



- initial designs -

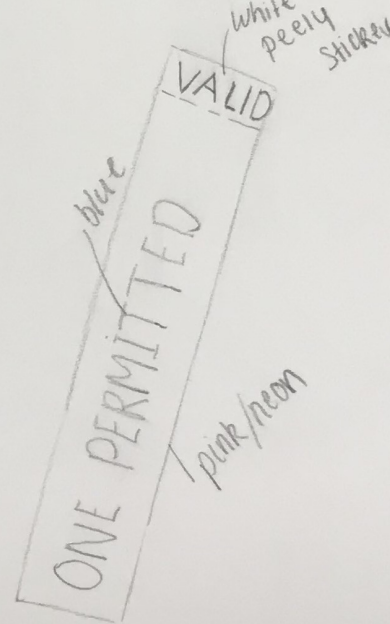


idea 1

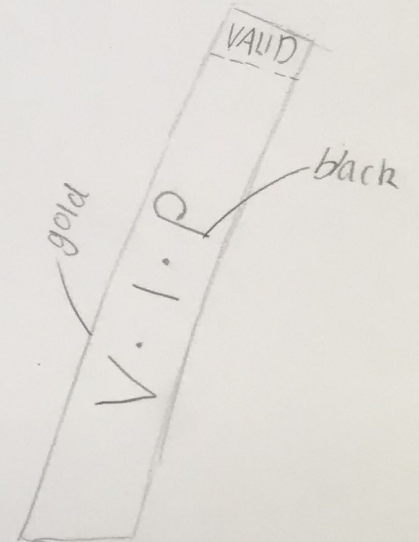


idea 2

These are my ruff designs for my wrist bands. I have just traced out some ideas of what they could look like



idea 3



idea 4

DEANA FEST

DEANA FEST

DEANA FEST

DEANA FEST

DEANA FEST

DEANA FEST

2022
oad, M31

FEST

FEST

FEST

DEANAFEST

nicki Minaj

Doja Cat

Central Cee

Rihanna

Coldplay

MEGAN TRAINOR

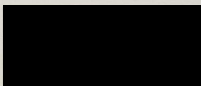
Sully Murs

DIGGA D

DAVE

STORMZY
D BLOCK EUROPE

SUMMER 2022



DEANA FEST

Nicki Minaj Doja Cat
Central Cee Maddison Beer Rihanna
Coldplay MEGAN TRAINER Olly Murs

July 3rd-6th 2022
Field 1, Carrington, Manchester Road, M31 4AY

DEANA FEST

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